

June YES! Campaign Newsletter

We have been busy fulfilling YES! CAMPAIGN objectives since Jay Werth closed the NCDS office in February. As we indicated in the YES! promotional material, YAPG, Inc. has:

1. Committed \$50,000 to a feasibility study, currently in progress, for a high tech information technology project in Yankton. This is entrepreneurial development at its finest. The Study should be complete by early August.
2. The outstanding debt on the Visitor Center building has been retired.
3. Yankton Media, Inc. has received a line of credit loan from YAPG, Inc. to upgrade their building and printing equipment in celebration of the new local ownership of the newspaper.
4. The Regional Technical Education Center, Inc. is now receiving a \$2,500/month grant for the work they do in Workforce Development.
5. The board has had our first quarterly meeting with the Member/Investors, and...
6. The next meeting of the Member/Investors with the board is scheduled for **11:30 a.m., Monday, July 14, at the Summit Activities Center, 1801 Summit St. in the small theatre.**

Mike Dellinger is the new Executive Director of the Yankton Office of Economic Development. Mike starts June 30. July 14 would be a good time to meet Mike and begin to get acquainted with him.

~A. Ronald Kraft
Intern Economic Development Director

Investor Relations Committee

The Investor Relations Committee is a newly created YAPG, Inc. Committee. Its purpose is to increase communication with YAPG, Inc. members and investors. The Committee is as follows: Pamela Rezac, Chair, Curt Dykstra, John Hagemann, Gary Woods and Rob Stephenson, ex officio.

- The committee is focused on identifying the communication needs of the YAPG, Inc. members/investors and developing a framework to build on communications centered around the quarterly YAPG, Inc. member/investor updates. Communications are based on input from member/investors. They have indicated they are most interested in receiving information on what economic impact has been made by companies receiving assistance through YAPG, Inc. and the YES! Campaign.
- Quarterly meetings focus upon the progress, challenges and opportunities of the five year “YES! Campaign plan of action for economic development. Specific business partners will be highlighted at the quarterly meetings: i.e. those businesses having received financial assistance for economic development.
- The committee seeks recommendations from YAPG, Inc. member/investors on ways to promote member input, leads, regarding economic development opportunities and involvement from members/investors.