

Community Connector Conversation Starter

Purpose: Welcome new members, build relationships, and gather helpful feedback

1. Start with a Warm Welcome

- Welcome to Yankton Thrive! What prompted you to join?

- How did you hear about us?

- How are things going so far?

2. Learn About Their Business / Organization

- Tell me a little about your business or organization.

- How long have you been in the Yankton area?

- Who do you primarily serve or work with?

3. Understand Their Goals

- What are your main goals this year?

- What does success look like for you right now?

- Are there any challenges you're currently facing?

4. Connections & Engagement

- What kinds of connections are you hoping to make?

- Are there certain industries or people you'd like to meet?

- Have you attended any events yet, or are there ones you're interested in?

5. Value & Feedback

- What are you most excited about as a member?

- Is there anything you're hoping to get more of from Yankton Thrive?

- Any initial feedback you'd like to share?

6. Community Involvement

- Are you involved in other community groups or organizations?

- Are there causes or initiatives you're passionate about?

- Would you be interested in committees, events, or volunteer opportunities?

7. Wrap-Up & Next Steps

- What's the best way to stay in touch?

- Is there anything I can help connect you with?

- Can I make an introduction for you?
