

# ELEVATE YOUR IMPACT:

## POWER OF CULTURE & SUCCESS MINDSET SEMINAR

A Premier Leadership & Development Event

Join **Think 3D**, the **Vermillion Area Chamber & Development Company**, and **Yankton Thrive** for an exclusive, high-impact training session designed for business leaders, owners, and anyone committed to personal and professional excellence. This collaborative event brings together the region's top development experts and community advocates to help you unlock the potential of your team and yourself.

### WHAT YOU WILL GAIN

This 3.5-hour intensive session combines two of Think 3D's most transformative frameworks:

#### 1. The Power of Culture: Building a Healthy Ecosystem

A culture will emerge whether intended or not, but if it is not one you invest in, it will certainly be one you pay for. We will explore why culture is your most valuable currency, focusing on:

- **Defining Your Ecosystem:** Understand the characteristics of a healthy vs. toxic culture and how to move your "culture score" forward.
- **The Cost of Inaction:** Analyze what workplace obstacles like turnover and disengagement are truly costing your organization in time and capital.
- **Intentional Leadership:** Learn why nothing of significance happens without intention and how to convince the next generation of talent that your culture is a priority.

### EVENT DETAILS

# APRIL 21ST

8:30AM – 12:00PM

**CULTURE COVE**  
45345 311TH ST,  
MECKLING, SD 57069

- **Ribbon Cutting & Open House:** 12:30 PM (*Open to everyone! Come tour the space featured on HGTV's Down Home Fab.*)



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### 2. Success Mindset: Attitude & Perspective for Authentic Success

Success is the persistent pursuit of a worthy ideal. This segment focuses on evolving your belief system and taking ownership of your outcomes:

- The Power of Focus: "Where focus goes, energy flows." Learn to overcome mental limitations by strengthening your attention and imagination.
- The Power of Choice: Master the critical space between stimulus and response. We will discuss how to move from being "life's employee" to the "CEO of your life."
- Tending the Field: Understand that the seeds of thought and action you plant today become the fruit of your tomorrow. Learn to mimic the habits of excellence.

### WHY THIS MATTERS NOW

In today's evolving 21st-century organization, you can't fake authenticity. This seminar provides the tools to bridge the gap between logic and emotion, helping leaders create environments where people don't just survive, but thrive. We are excited to bring the Vermillion and Yankton business communities together to explore how a better culture is truly better for everyone.

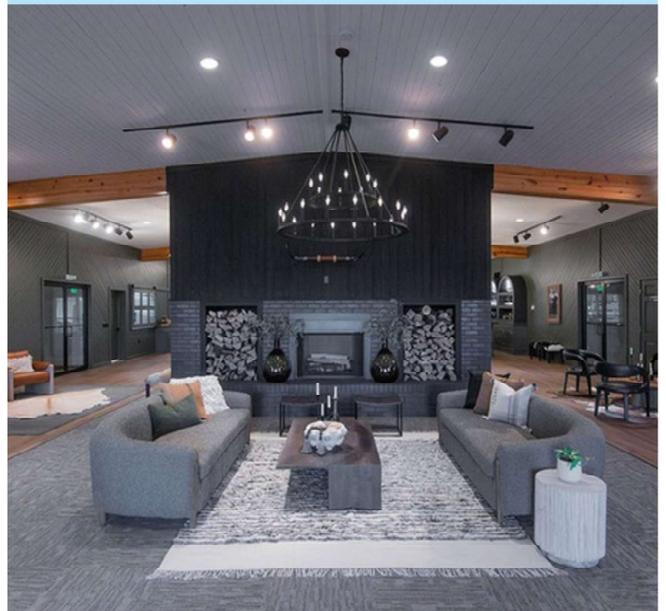
### REGISTRATION & LIMITATIONS

Seats are strictly limited to 48 participants.

To ensure a diverse range of perspectives and community impact, we are limiting registration to two (2) people per organization, allowing up to 24 different businesses to participate.

Secure your spot today and be part of the movement to redefine success in our region!

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SPONSORED IN PARTNERSHIP BY:

Think 3D  
Vermillion Area Chamber & Development Company  
Yankton Thrive