Health Care and Social Assistance
in Yankton County, SD

Yankton Thrive

803 East 4th Street
Yankton, South Dakota 57058

Contents

What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.

Report Parameters

1 Industry

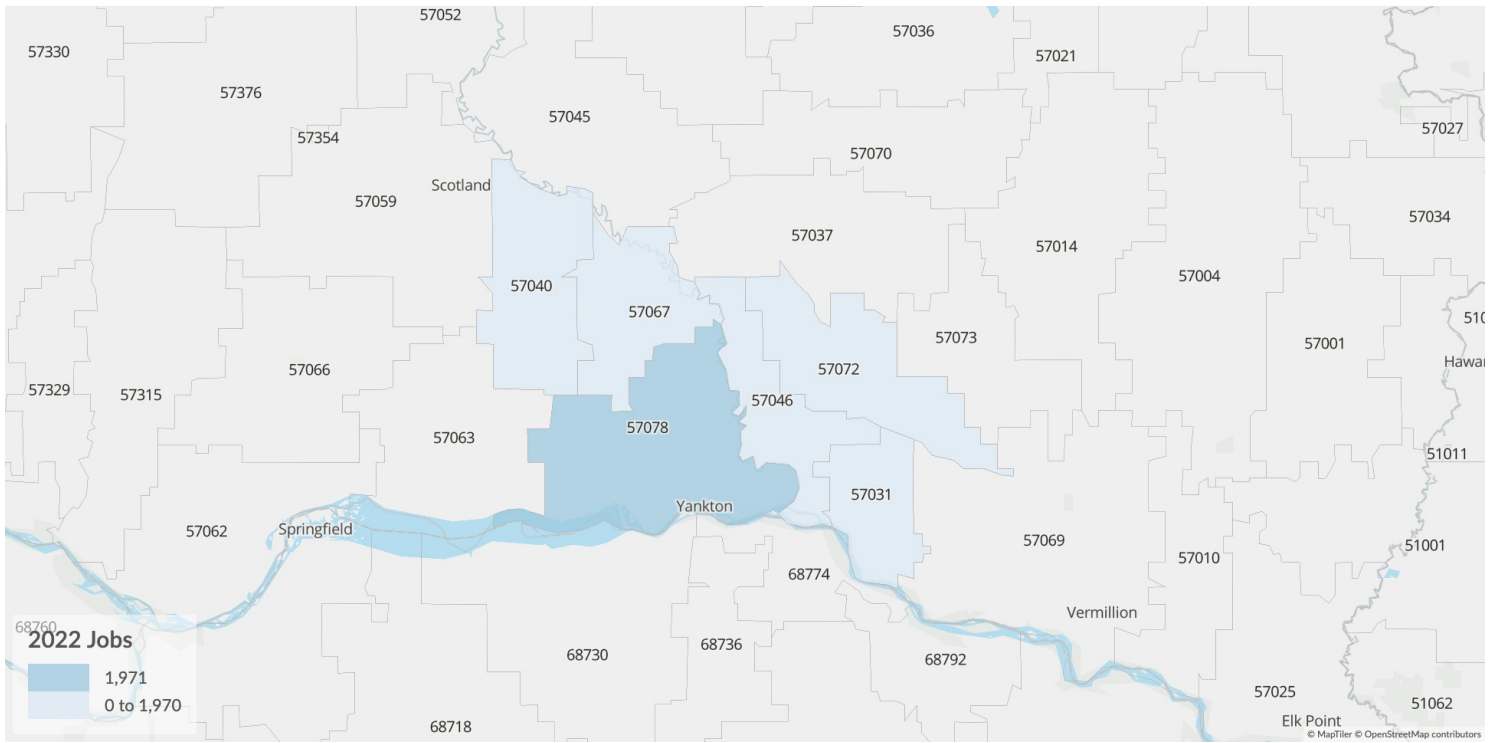| 62	Health Care and Social Assistance

1 County

46135	Yankton County, SD

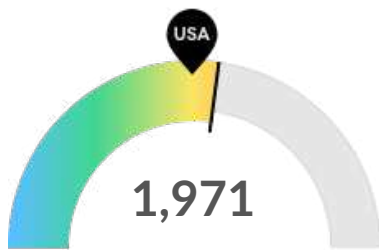## Class of Worker

QCEW Employees and Non-QCEW Employees

The information in this report pertains to the chosen industry and geographical area.
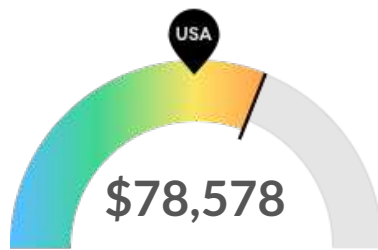
Workforce Map

Executive Summary

## Light Hiring Competition Over a Deep Supply of Regional Talent

1,971

Supply (Jobs)

Yankton County, SD is a hotspot for this kind of talent. The national average for an area this size is 1,747* employees, while there are 1,971 here.

$78,578

Earnings Per Job

Earnings per job are about the same as the national average. The national average salary for Health Care and Social Assistance in an area this size is $74,332, while in Yankton County, SD it is $78,578. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.

36
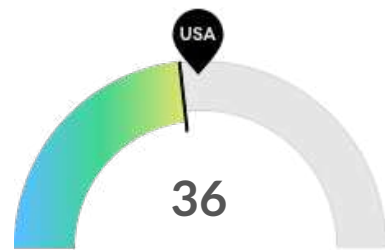
Demand (Job Postings)

Competition from online job postings is low in Yankton County, SD. The national average for an area this size is 40* job postings/mo, while there are 36 here.

*National average values are derived by taking the national value for Health Care and Social Assistance and scaling it down to account for the difference in overall workforce size between the nation and Yankton County, SD. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

Supply Is Higher Than the National Average

The regional vs. national average employment helps you understand if the supply of Health Care and Social Assistance is a strength or weakness for Yankton County, SD, and how it is changing relative to the nation. An average area of this size would have 1,747* employees, while there are 1,971 here. This higher than expected supply may make it easier to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.
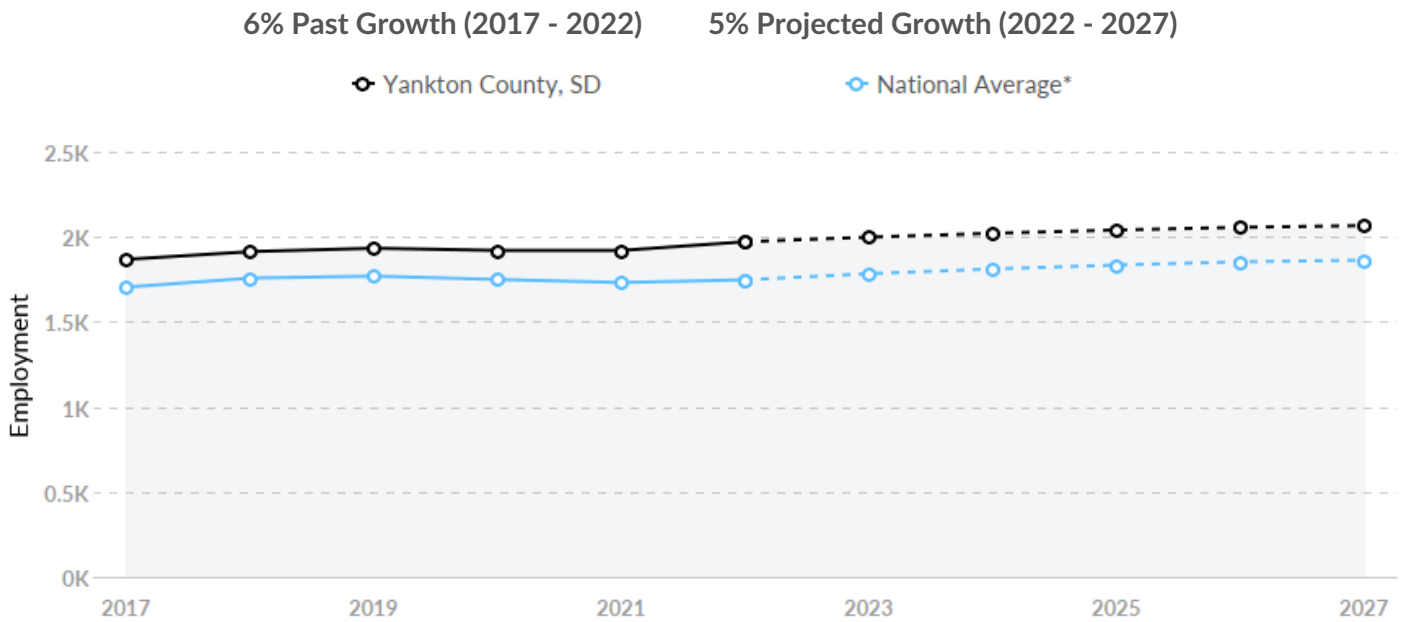
6% Past Growth (2017 - 2022)   5% Projected Growth (2022 - 2027)

- Yankton County, SD   - National Average*

*National average values are derived by taking the national value for Health Care and Social Assistance and scaling it down to account for the difference in overall workforce size between the nation and Yankton County, SD. In other words, the values represent the national average adjusted for region size.

Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.
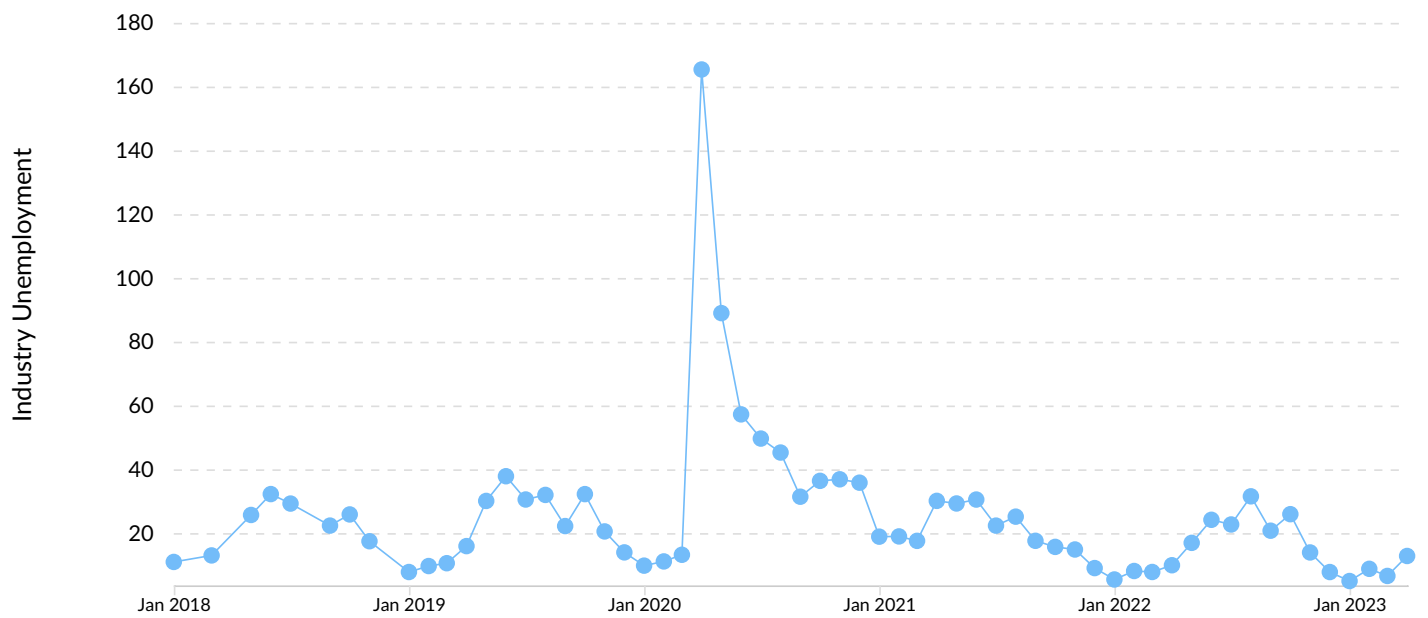
Demographic Details

Industry Age Breakdown
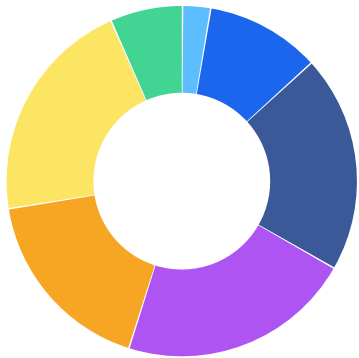
		% of Jobs	Jobs
●	14-18	2.6%	51
●	19-24	10.6%	208
●	25-34	20.0%	395
●	35-44	21.6%	426
●	45-54	17.6%	347
●	55-64	20.9%	412
●	65+	6.7%	132

Most Jobs are Found in the Healthcare Practitioners and Technical Occupations Industry Sector
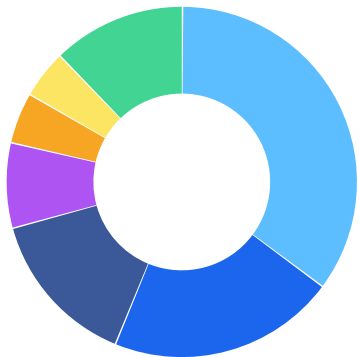
	Occupation	% of Industry in Occupation (2022)
●	Healthcare Practitioners and Technical Occupations	35.1%
●	Healthcare Support Occupations	21.0%
●	Office and Administrative Support Occupations	14.6%
●	Community and Social Service Occupations	7.9%
●	Building and Grounds Cleaning and Maintenance Occupations	4.7%
●	Personal Care and Service Occupations	4.5%
●	Other	12.3%

Demand

21 Employers Competing	428 Unique Job Postings	42 Day Median Duration
All employers in the region who posted for this job over the last 12 months.	The number of unique postings for this job over the last 12 months.	Posting duration is 2 days longer than what's typical in the region.

Top Companies	Unique Postings		Top Job Titles	Unique Postings	
Avera Health	258		Long Term Care Registered Nurs...	34	
Bright Horizons	43		Registered Nurses	25	
Lewis & Clark Behavioral Health...	34		Licensed Practical Nurses	17	
Sd Human Services Center	33		Housekeepers	11	
Interim HealthCare	18		Occupational Therapists	9	

What skills are they posting for?

Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.

May 2022 - Jul 2022	Aug 2022 - Oct 2022	Nov 2022 - Jan 2023	Feb 2023 - Apr 2023	May 2023 - Jul 2023
Mental Health	Nursing	Nursing	Nursing	
Treatment Planning	Nursing Process	Mental Health	Medication Administration	
Nursing	Nurse Education	Psychiatry	Nurse Education	
Substance Abuse	Care Coordination	Mental Diseases	Registration	
Psychiatry	Intensive Care Unit	Substance Abuse	Auditing	
Human Services	Employee Relations	Registration	Mental Health	
Mental Diseases	Registration	Employee Relations	Treatment Planning	
Auditing	Treatment Planning	Medication Administration	Nursing Process	
Care Coordination	Medication Administration	Human Services	Employee Relations	
Nursing Process	Substance Abuse	Treatment Planning	Care Coordination	
Nurse Education	Psychiatry	Nursing Process	Human Services	
Medication Administration	Human Services	Auditing	Mental Diseases	
Employee Relations	Mental Health	Care Coordination	Intensive Care Unit	
Registration	Mental Diseases	Nurse Education	Substance Abuse	
Intensive Care Unit	Auditing	Intensive Care Unit	Psychiatry	

Gross Regional Product (GRP)

$161.4M	$26.8M	$1.9M	$190.1M
Earnings (2022)	Property Income (2022)	Taxes (2022)	Total GRP (2022)