



Industry Spotlight

Educational Services

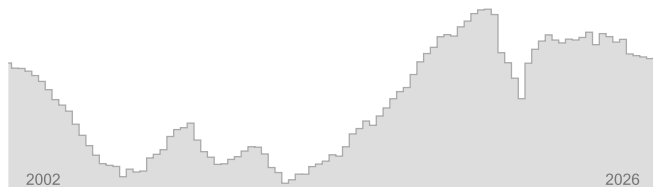
Yankton County, South Dakota



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Educational Services Yankton County, South Dakota – 2026Q1

EMPLOYMENT



768

Regional employment / **13,581,298** in the nation

0.5% ↑

Avg Ann % Change Last 10 Years / **+0.8%** in the US



5.5%

% of Total Employment / **8.1%** in the US



WAGES



\$43,454

Avg Wages per Worker / **\$66,044** in the nation

3.2% ↑

Avg Ann % Change Last 10 Years / **+3.5%** in the US

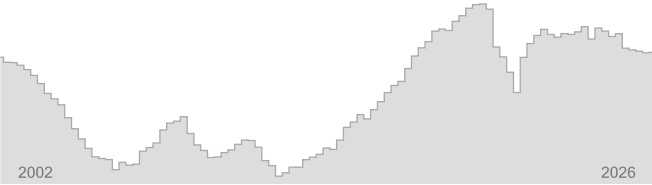


TOP OCCUPATION GROUPS



Industry Snapshot

EMPLOYMENT



WAGES



2-Digit Industry	Empl	Avg Ann Wages	LQ	5yr History	Annual Demand	Forecast Ann Growth
Educational Services	768	\$43,454	0.68		68	-0.6%

- Employment is one of the broadest and most timely measures of a region's economy. Fluctuations in the number of jobs shed light on the health of an industry. A growing employment base creates more opportunities for regional residents and helps a region grow its population.
- Since wages and salaries generally compose the majority of a household's income, the annual average wages of a region affect its average household income, housing market, quality of life, and other socioeconomic indicators.

Staffing Pattern

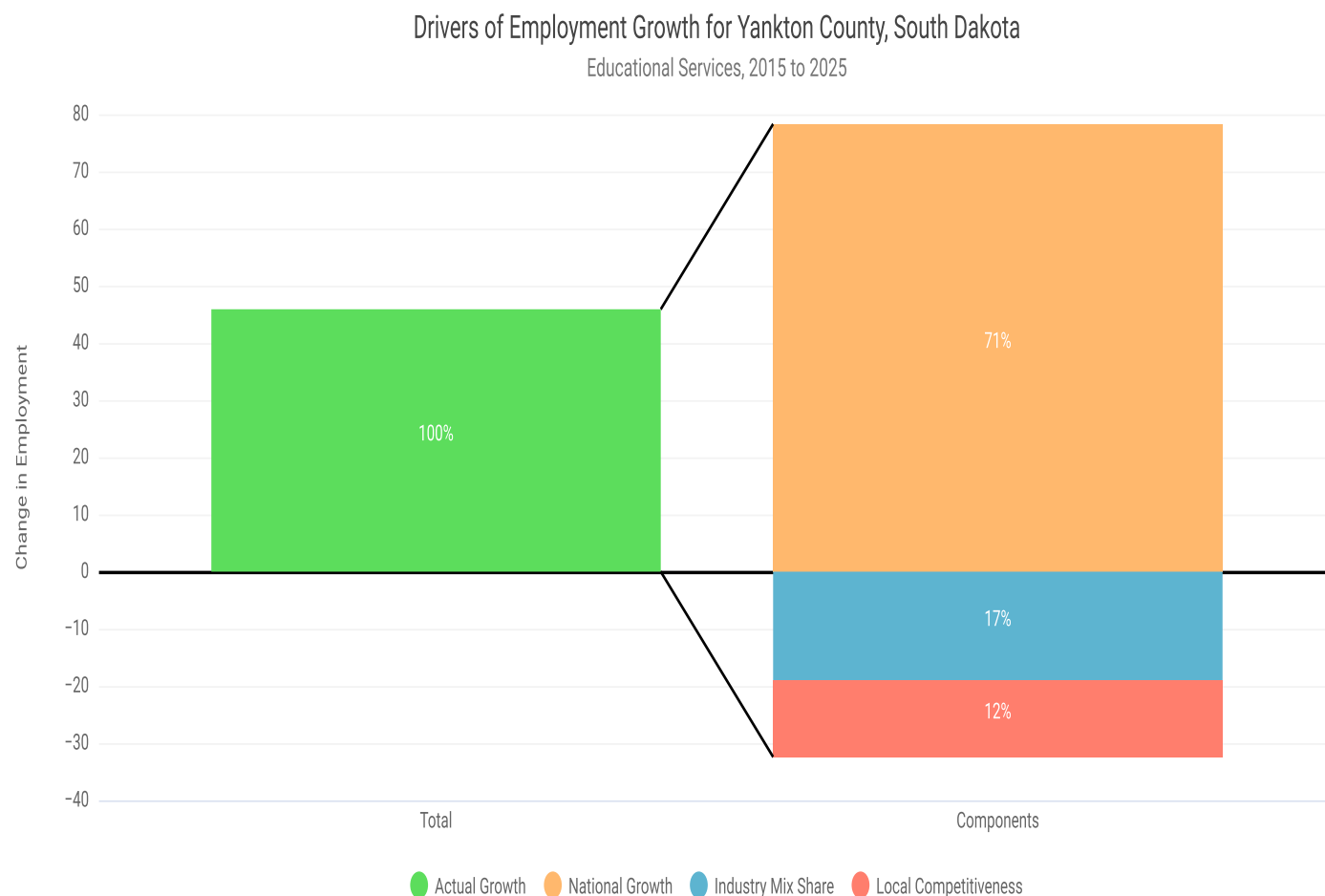


6-digit Occupation	Empl	Avg Ann Wages	Annual Demand
Elementary School Teachers, Except Special Education	82	\$54,100	5
Teaching Assistants, Except Postsecondary	74	\$29,900	8
Secondary School Teachers, Except Special and Career/Technical Education	63	\$56,000	3
Middle School Teachers, Except Special and Career/Technical Education	39	\$55,100	2
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	30	\$37,700	4
Substitute Teachers, Short-Term	26	\$28,800	3
Coaches and Scouts	25	\$50,300	3
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	22	\$43,000	2
Educational, Guidance, and Career Counselors and Advisors	17	\$55,000	1
Special Education Teachers, Kindergarten and Elementary School	15	\$56,000	1
Remaining Component Occupations	342	\$69,900	33
Total	733		

💡 The mix of occupations points to the ability of a region to support an industry and its flexibility to adapt to future demand. Industry wages are a component of the cost of labor for regional employers.

Drivers of Employment Growth

Over the ten years ending 2025, employment in Educational Services for Yankton County, South Dakota added 46 jobs. After adjusting for national growth during this period and industry mix share, the part of this employment change due to local competitiveness was a loss of 13 jobs—meaning this industry was less competitive than its national counterpart during this period.



Source: JobsEQ®
Data as of 2025Q4

- Shift-share analysis sheds light on the factors that drive regional employment growth in an industry. A positive change in local competitiveness indicates advantages that may be due to factors such as superior technology, management, and labor pool, etc.
- National growth is due to the overall growth or contraction in the national economy. Industry mix share is the growth attributable to the specific industries examined (based on national industry growth patterns and the industry mix of the region).

Employment Distribution by Type

The table below shows the employment mix by ownership type for Educational Services for Yankton County, South Dakota. Four of these ownership types — federal, state, and local government and the private sector — together constitute “Covered Employment” (employment covered by the Unemployment Insurance programs of the United States and reported via the Quarterly Census of Employment and Wages).

“Self-Employment” refers to unincorporated self-employment and represents workers whose primary job is self-employment (that is, these data do not include workers whose primary job is a wage-and-salary position that is supplemented with self-employment).



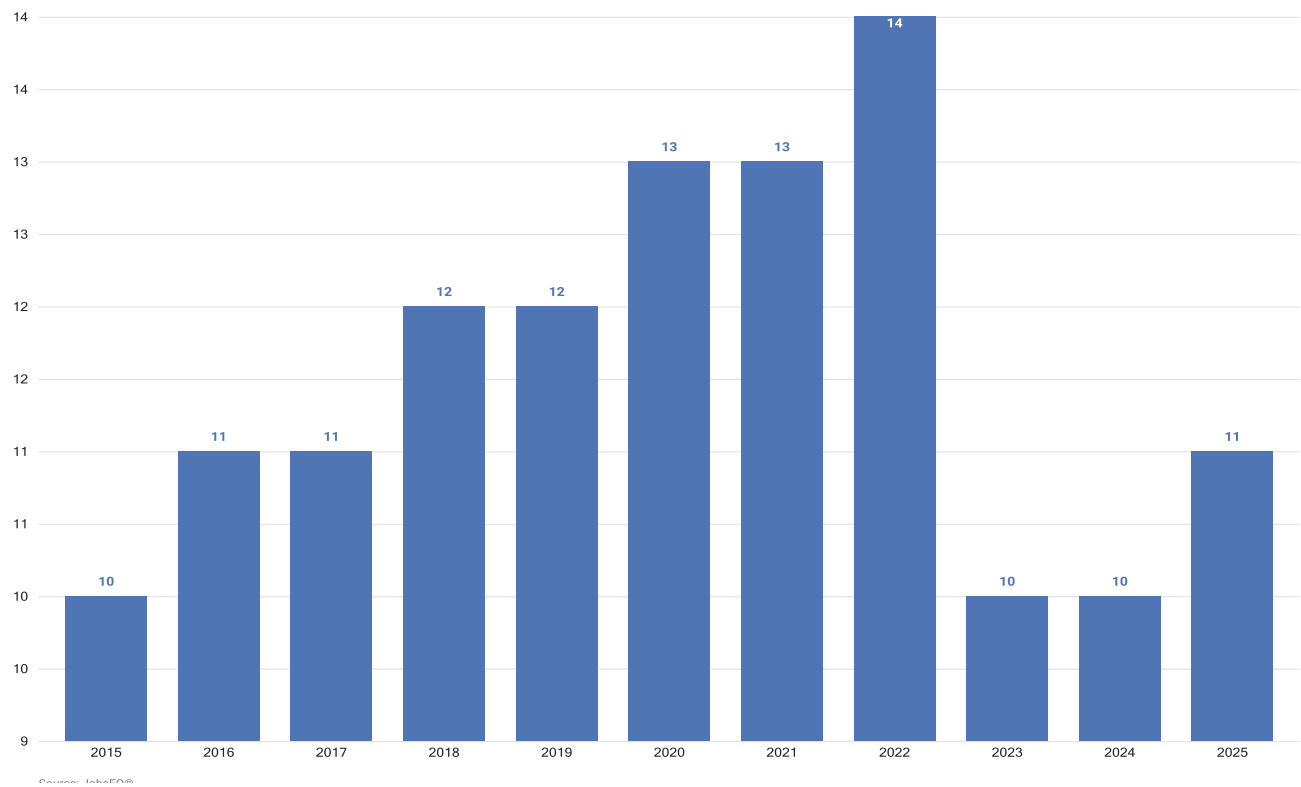
	Empl	%
Private	247	32.2%
Self-Employment	9	1.1%
Local Government	512	66.7%

Source: JobsEQ®

 Strong entrepreneurial activity is indicative of growing industries. Using self-employment as a proxy for entrepreneurs, a higher share of self-employed individuals within a regional industry points to future growth.

Establishments

In 2025, there were 11 Educational Services establishments in Yankton County, South Dakota (per covered employment establishment counts), an increase from 10 establishments ten years earlier in 2015.

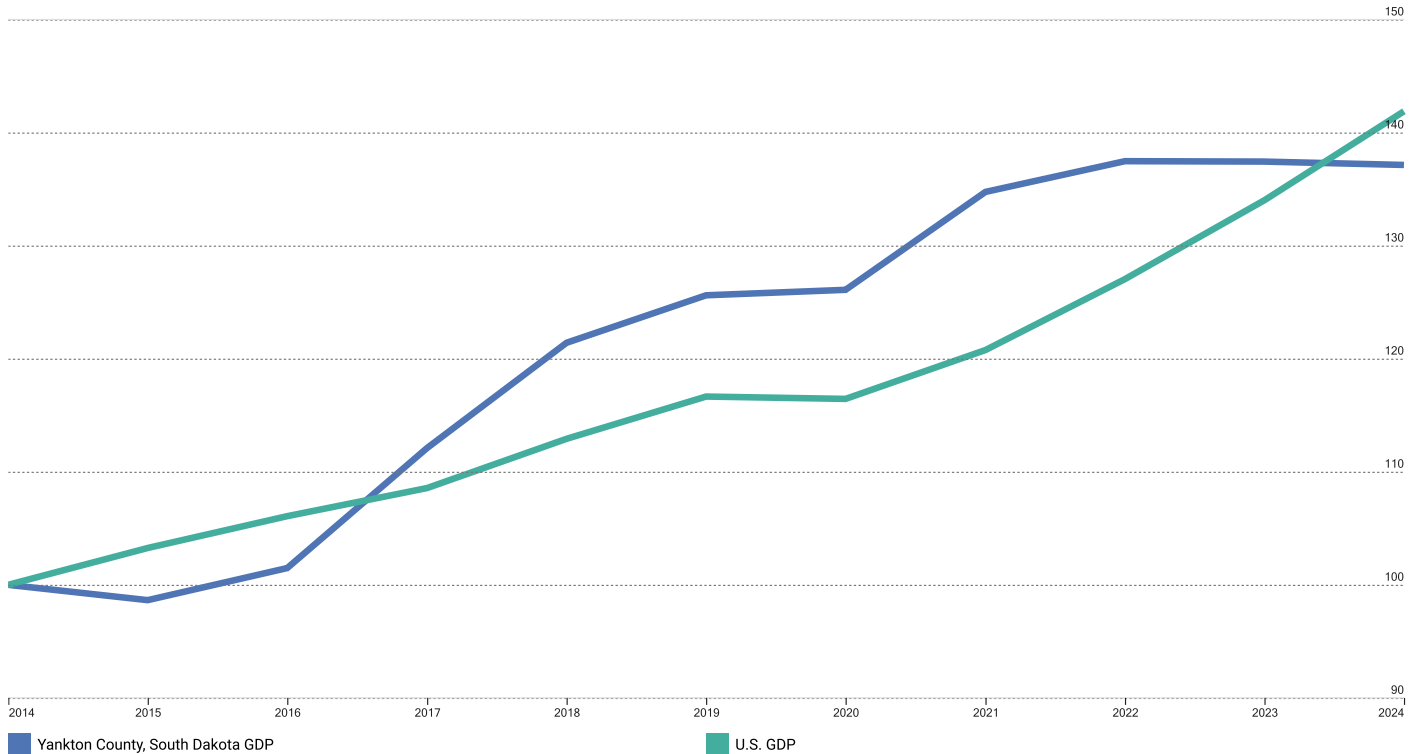


 New business formations are an important source of job creation in a regional economy, spurring innovation and competition, and driving productivity growth. Establishment data can provide an indicator of growth in businesses by counting each single location (such as a factory or a store) where business activity takes place, and with at least one employee.

GDP & Productivity

In 2024, Educational Services produced \$66.5 million in GDP for Yankton County, South Dakota.

GDP: Indexed 2014 = 100



3.8 %

Industry Share of Total GDP /
4.8 % in the nation



3.2 % ↑

Avg Ann % Change Last 10 Yrs /
3.6 % in the nation



\$108k

Output per Worker /
\$140k in the nation



💡 Gross domestic product (GDP) is the most comprehensive measure of regional economic activity, and an industry's contribution to GDP is an important indicator of regional industry strength. It is a measure of total value-added to a regional economy in the form of labor income, proprietor's income, and business profits, among others. GDP values shown on this page are nominal GDP data.

💡 Growth in productivity (output per worker) leads to increases in wealth and higher average standards of living in a region.

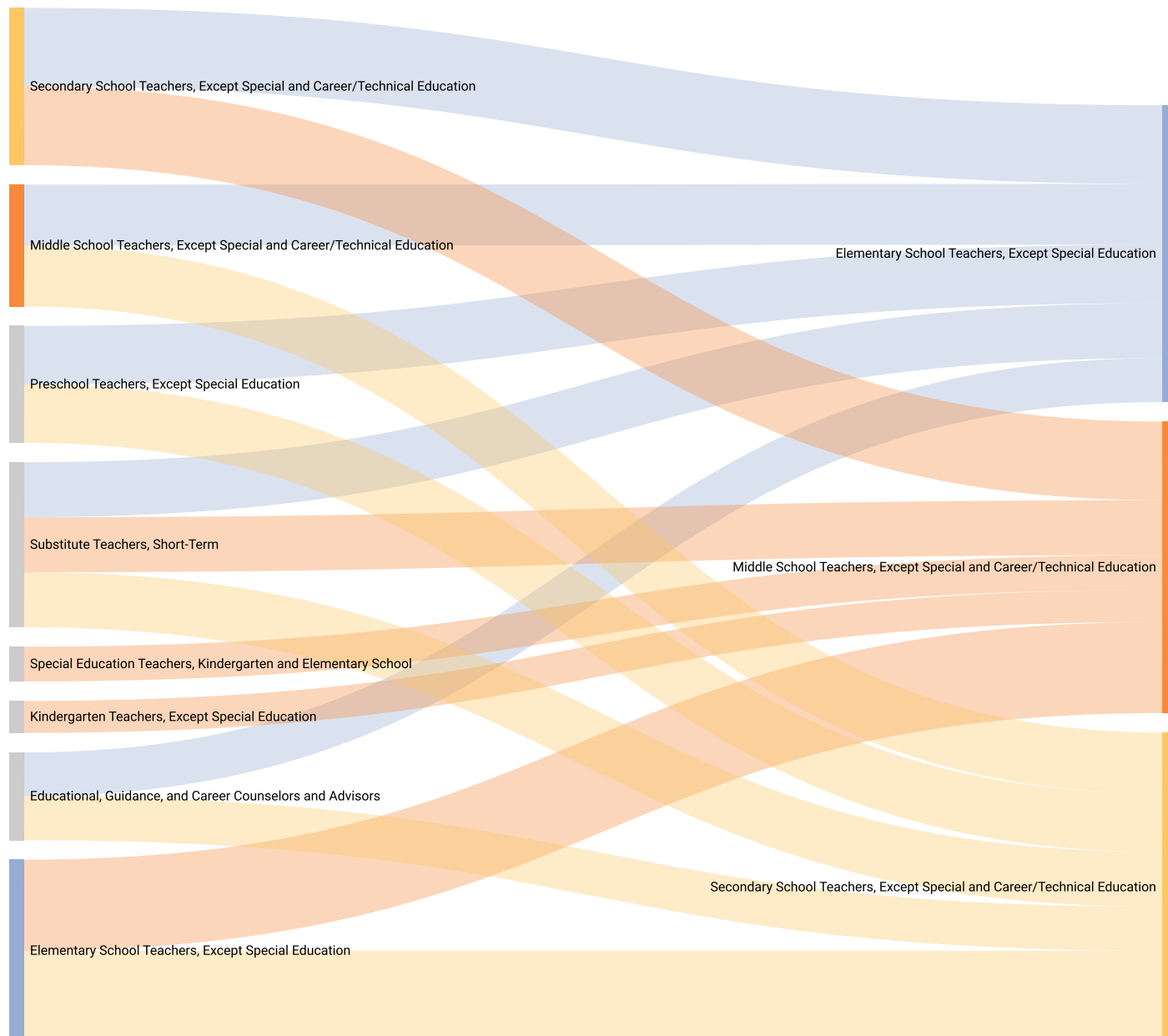
Supply Chain: Top Suppliers

As of 2026Q1, Educational Services in Yankton County, South Dakota are estimated to make \$23.4 million in annual purchases from suppliers in the United States with about 28% or \$6.6 million of these purchases being made from businesses located in Yankton County, South Dakota.

2-digit Supplier Industries	Purchases from In-Region (\$000s)	Purchases from Out-of-Region (\$000s)
Real Estate and Rental and Leasing	\$2,726.0	\$4,147.0
Manufacturing	\$337.0	\$3,772.0
Information	\$561.0	\$1,977.0
Professional, Scientific, and Technical Services	\$488.0	\$1,268.0
Administrative and Support and Waste Management and Remediation Services	\$473.0	\$1,035.0
Remaining Supplier Industries	\$2,058.0	\$4,565.0
Total	\$6,643.0	\$16,764.0

 Supplier-buyer networks can indicate local linkages between industries, regional capacity to support growth in an industry, and potential leakage of sales out of the region.

Sector Strategy Pathways



 The graphics on this page illustrate relationships and potential movement (from left to right) between occupations that share similar skill sets. Developing career pathways as a strategy promotes industry employment growth and workforce engagement.

Postsecondary Programs Linked to Educational Services

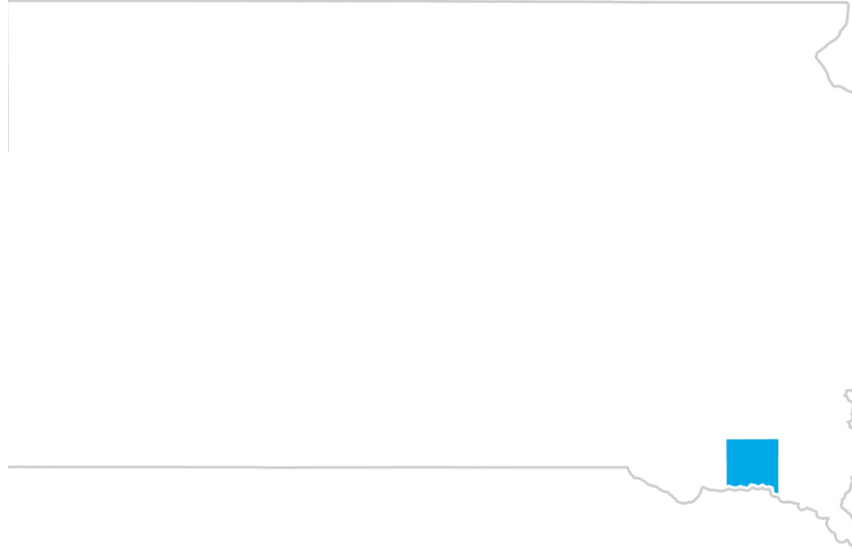
Program	Awards
Mount Marty University	
Biotechnology	14
Elementary Education and Teaching	15
Mathematics Teacher Education	3
Nurse Anesthetist	34
Physical Education Teaching and Coaching	14
Psychiatric/Mental Health Nurse/Nursing	8
Radiologic Technology/Science - Radiographer	6
Registered Nursing/Registered Nurse	22
Secondary Education and Teaching	10
Special Education and Teaching, General	5

Source: [JobsEQ®](http://www.chmuraecon.com/jobseq)

 The number of graduates from postsecondary programs in the region identifies the pipeline of future workers as well as the training capacity to support industry demand.

 Among postsecondary programs at schools located in Yankton County, South Dakota, the sampling above identifies those most linked to occupations relevant to Educational Services. For a complete list see JobsEQ®, <http://www.chmuraecon.com/jobseq>

Yankton County, South Dakota Regional Map



Data Notes

- Industry employment and wages (including total regional employment and wages) are as of 2026Q1 and are based upon BLS QCEW data, imputed by Chmura where necessary, and supplemented by additional sources including Census ZBP data. Employment forecasts are modeled by Chmura and are consistent with BLS national-level 10-year forecasts.
- Occupation employment is as of 2026Q1 and is based on industry employment and local staffing patterns calculated by Chmura and utilizing BLS OEWS data. Wages by occupation are as of 2026, utilizing BLS OEWS data and imputed by Chmura.
- GDP is derived from BEA data and imputations by Chmura. Productivity (output per worker) is calculated by Chmura using industry employment and wages as well as GDP and BLS output data. Supply chain modeling including purchases by industry are developed by Chmura.
- Postsecondary awards are per the NCES and are for the 2023-2024 academic year.
- Establishment counts are per the BLS QCEW data.
- Figures may not sum due to rounding.

FAQ

What is (LQ) location quotient?

Location quotient is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is annual demand?

Annual demand is a of the sum of the annual projected growth demand and separation demand. Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. Growth demand is the increase or decrease of jobs expected due to expansion or contraction of the overall number of jobs.

What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.