

Yankton Thrive Weekly News

Elevate Your Brand

WEDNESDAY, JUNE 22, 9-11:30 A.M.
\$15 FOR THRIVE MEMBERS, \$30 NON-THRIVE MEMBERS
RIVER ROCK EVENT CENTER, 2901 BROADWAY AVENUE



HEIDI MARSH,
FRESH PRODUCE



TED HEEREN,
FRESH PRODUCE



JUSTIN POINT,
CANNONBALL DIGITAL

Fresh Produce, a branding and marketing agency, and Cannonball Digital, a digital marketing agency, are coming together to share a fresh approach to branding and strategy to elevate your brand through digital marketing. In this workshop, you'll explore ways to Discover, Articulate, Live and Share your brand values with Ted Heeren and Heidi Marsh of Fresh Produce. Justin Point of Cannonball Digital will discuss ideas to elevate your brand by identifying, understanding, and retaining your customers. He'll share actionable items for gaining more online reviews and responding to them affectively, as well as some other digital marketing tips along the way.

ABOUT FRESH PRODUCE

Since 2004, Fresh Produce has helped individuals and organizations solve problems through a disciplined creative process and an eye for authenticity. While our projects vary greatly from branding and sales to recruitment and workplace safety campaigns, our process always works best with honest people who aren't afraid to come on in and make themselves uncomfortable.

Learn more at www.pickfresh.com

ABOUT CANNONBALL DIGITAL

Cannonball Digital is a digital marketing agency created to challenge the way things have always been done. We're a group of scrappy and nimble marketers looking to better serve clients with top-shelf service and modern-day tactics. Our goal at Cannonball is to be your partner. We will always communicate candidly. We will always listen and learn. We will always bring new ideas to the table that will grow your business. We do what we say we're gonna do, every time, all the time. And the best part is, we'll have a lot of fun along the way.

Learn more at www.cannonball.digital

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Click This Graphic to Register!

Tourism Updates



Tourism season is upon us. Now that the weather is starting to cooperate, things are really starting to heat up. Here are a few of the highlights and big events coming up:

- Lewis and Clark Resort had an expansion ribbon cutting to celebrate their two new cottages and six full-hookup RV pads. The new facilities are already booking up fast, so make sure to reach out to the resort for reservations.
- On May 19th, the SD Department of Tourism traveled through Yankton on a Dakotas FAM (Familiarization) Tour with international tour operators and travel agents. We had folks from Germany, Italy, France, Australia, the UK, the Netherlands and New York. Thank you to all who helped make these tours possible – National Easton Yankton Archery Complex, Lewis and Clark Resort, The Boathouse, Ben's Brewing Company, Backspace Brewing Company, the Mead Cultural Education Center, River's Edge, the National Park Service, JoDean's, the City of Yankton and many others.
- On June 1–2, the Department of Tourism was back down in Yankton for a two-day photoshoot. They took many great photos and videos and we will be able to use them at Yankton Thrive as well as refreshing our co-op advertising inventory photos for our regional advertising with the state.
- Big upcoming events:
 - June 17–19 – NFAA Midwest Sectional Archery Tournament – National Easton Yankton Archery Center
 - June 17–19 – Czech Days in Tabor
 - June 24–26 – Daryl Benard Classic Baseball Tournament – Riverside Park
 - June 24–26 – Yankton Baseball Association Youth Tournament – Sertoma Park and various other locations throughout Yankton
 - Of course there's always **Market at the Meridian** on Saturday mornings from 9–noon on the NE side of the City Parking Lot at 2nd St. and Douglas Ave.; **Summer Concert Series** at Riverside Park on Tuesday nights at 8 p.m.; **Bragging Rights on Thursday Nights** at Missouri River and Associates parking lot on the last Thursday of each month through September; **Kids in the Park** on Saturday mornings at Memorial Park.

Keep up on what coming up by subscribing to our weekly calendar of events at yanktonthrive.com!



(605) 665-9611

| www.fnbo.com



(605) 668-0416

| www.Hy-Vee.com



Stop by any of the participating businesses during this hiring event from 3–5 p.m. CDT on Tuesday, June 21 to:

- Learn about their company & positions available
- Apply for a position
- Receive a confidential interview

There also may be some opportunities to tour the businesses.

[Click Here to Learn More!](#)

Upcoming Events

Ribbon Cutting Celebration Mudslingers Drive-Thru Coffee



4015 W 8TH St.
Tues, June 14TH
2:00PM

PASSPORT to Careers

Summer Passport Series

Virtual & In-person
Career Workshops
for Ages 14-24



Meet at the Boys & Girls Club for all events.
May earn \$ for attending **in-person** events/sessions.

Tuesday, June 14, 12:30-1:30 p.m.
Move with Machines
Meet at Boys & Girls Club, 2008 Mulberry St.

Tuesday, June 21, 10-11 a.m.
Become a Phone Pro
Meet at Boys & Girls Club

Tuesday, June 28, 12-1:30 p.m.
Tour/Job Shadow – Vishay Dale Electronics
Must wear closed toe shoes & long pants.
Meet at Boys & Girls Club

Tuesday, July 12, 12-1:30 p.m.
Tour/Job Shadow – L & M Radiator Inc.
Must wear closed toe shoes & long pants.
Meet at Boys & Girls Club

Tuesday, July 19, 11:30 a.m.-1:30 p.m.
Tour Mount Marty University
Meet at Boys & Girls Club

Tuesday, Aug. 2, 12-1:30 p.m.
Tour/Job Shadow – Manitou Group
Maximum attendance: 20 students.
Meet at Boys & Girls Club
Must wear closed toe shoes & long pants.



All virtual sessions 2-3 p.m. CDT
Watch from home or at the Boys & Girls Club, unless otherwise noted.

Tuesday, June 14
Creating and Maintaining a Professional Online Identity. Social Media Tips for the Upcoming Professional

Tuesday, June 21
Send Your Interview Into Outer Space

Tuesday, June 28
Learning to Advocate for Yourself and Person-Centered Thinking

Tuesday, July 12
Professional Communication in the Workplace

Tuesday, July 19
Preparing for Post-Secondary Education
(*watch from home or after tour at Mount Marty University)

Tuesday, Aug. 2
Making the Most of Your Job Search

Virtual session links:

dlr.sd.gov/summer-passport

Sign up in advance



OR

Just walk in/join day of event

Info/contact

Yankton Job Service
3113 Spruce St., Suite 124
605.668.2900 sdjobs.org



AmericanJobCenter

Equal Opportunity Program. Printed on recycled paper. U.S. DOL Funded. 05/2022

150th Anniversary Cookbook

Submit your favorite recipe for a chance to be included in the book, whether it's a family tradition or something you cooked up yourself.



LEARN MORE



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GREAT EXPEDITION PROGRAM SUMMER 2022

Yankton Thrive has organized Yankton's Great Expedition 2022: An educational and networking program designed for summer interns and new hires who are recent college graduates.

Schedule of Events (** denotes required attendance)

JUNE 8 **WELCOMING WEDNESDAY**
Cramer-Kenyon Heritage Home
5:00 - 7:00 PM

JUNE 16 **GET TO KNOW YANKTON BREAKFAST**
Thrive Welcome Center
8:00 - 9:00 AM

JUNE 23 **FOX APPROACH****
Cheers Pizza Plus
12:30 - 2:00 PM

JUNE 29 **BOAT HOUSE SOCIAL**
The Boat House - Yankton
5:00 - 7:00 PM

JULY 14 **ADULTING 101****
River's Edge
12:30 - 2:00 PM

JULY 21 **MUSIC AT THE MERIDIAN**
The Lawn at the Meridian
5:00 - 8:00 PM

JULY 28 **PROGRAM WRAP UP****
Location and Time TBD



Scan The QR Code To View
The Online Registration Form

Call 605-665-3636 or e-mail Rita@yanktonsd.com for additional program details.

[View Full Yankton Thrive Calendar of Events](#)

What We're Up To...



Yankton Thrive and partners supported two youth career camps which wrapped up with a special recognition ceremony on Friday.

South Dakota's Secretary of Education, Tiffany Sanderson, was the keynote speaker at this event attended by parents, industry partners and community leaders. Secretary Sanderson shared the importance of investing in yourself by incorporating discipline and consistency, doing the hard work, and taking time for rest and renewal.



RTEC, Skilled Trades Industry Partners hosted twenty-one students in a two-week manufacturing camp. These students were from Yankton, Scotland, Bon Homme and Wagner high schools. During the camp students toured 9 local manufacturers, learned CAD, welding, business plans, calculating cost of goods, product design, fabrication, painting, teamwork, marketing, leadership, and presentation Skills. Please take a look at RTEC's Facebook page for pictures of their activities and projects: <https://www.facebook.com/RTECYankton>

Chart Your Career CNA Training Camp was facilitated by Avera Education & Staffing Solutions and sponsored by Yankton Thrive, Avera Education & Staffing, Avera Majestic Bluffs and Yankton Medical Clinic. Six students learned about health care careers, patient care skills and tested their new knowledge on the challenging two-part nursing assistant certification exam. Students attended from Yankton, Mitchell, Crofton, and Wynot High Schools. Many of the students have plans to begin working with health care employers in Yankton. <https://www.facebook.com/AveraEducationStaffingSolutions>

Click Here to Learn More!



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Community Meetings



[View The Latest YSD School Board Meeting Video Here.](#)

The Yankton School District School Board regular meetings are held on the second Monday of each month at 5PM in the YSD Administration Building unless otherwise arranged.

[View The Latest City Commission Meeting Video Here.](#)

The Yankton City Commission meetings are held the second and fourth Monday of every month at 7PM in the RTEC City of Yankton Community Room, 1200 West 21st Street.

[View The Latest County Commission Meeting Video Here.](#)

The Yankton County Commissioners meet the first and third Tuesday of the every month at 6PM in the Commission's Meeting Room of Government Center.



(605) 668-8000 | www.AveraSacredHeart.org



CorTrust Bank

(605) 665-6423 | www.CorTrustBank.com

Yankton Thrive
(605) 665-3636

[Visit The Yankton Thrive Website](#)

