

Yankton Thrive Weekly News



Thank you to all of our manufacturers who joined us in celebrating Manufacturing Week in our greater Yankton region. While networking with the MMU, YHS, and USD students, we were pleasantly surprised by the growing awareness of manufacturing careers with our future workforce. We had over 200 students play the YHS trivia games which were developed by our Career Launch partners with DLR. One of these lucky students will win a new Apple Watch this week. We appreciate the strong partnerships with our local media. The many interviews and PSAs were fun and informative! We received many positive comments about the ads and news stories from the public and employers. Thank you for being our MFG voice! Last but not least – Thank you to our amazing community members in our local workforce who create many innovative products every day to make our lives easier, grow our economy and help our communities THRIVE! We look forward to announcing the new Olympic – Traveling Trophy winner this week!



We Need Your Help!

As valued members of Thrive, we need your input. As we are developing and growing, we need to know what services, events, and programs are important to you. We are open to new partnerships and collaborations but want your direction and feedback as our new strategic plan is created. Please take 5 minutes to complete – link is in the QR code below.

Thank you to all who participate!



Yankton Thrive Website Additions

Yankton Thrive is pleased to take a moment to update you on some of the additions on our new Thrive website. First, a new feature we have added is the “Employer Job Board” which includes links to many of our area employers’ job pages. You can view this page at <https://www.yanktonsd.com/employer-job-board/>. In addition to the employer job board page, our members also have the ability to add individual jobs to our job listings page at <https://business.yanktonsd.com/jobs> using your Thrive member login. Thrive gives you more control of your job listings so you are able to make changes and updates, turn jobs off or on, etc. quite easily. We are happy to help walk you through this process to get things started if

needed, just let us know. We encourage you to reach out with any feedback during this transition. We hope you will share how our new site is supporting your recruitment efforts so we can continue to find ways to best serve your needs. Our team strives to be innovative and open to new ideas and suggestions for moving forward with promoting all the great jobs in our area.



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Upcoming Events

HOW TO CREATE A BUSINESS PLAN



BUILD YOUR BUSINESS PLAN TEMPLATE



Your business plan is a vital document that records the purpose of your operations, what you hope to achieve and how you plan to do it. It acts as an accountability tool for the organization by creating a roadmap of goals and steps of action. Most importantly, this planning tool is critical to attracting funding or capital for financing.

Executive Summary

Tip: It is easier to write this document last, once you've had an opportunity to review your goals, objectives, and strategies.

Overview of Objectives

Tip: Be realistic in your objectives and aware of your company's strengths and weaknesses.

For example:

Product:

Customer:

Location:

Define Your Product(s) or Service Line

Tip: Apply specific details about your business operations as well as your goals, market strategy, and pricing for your products or services you are currently providing.

Define Your Sales and Marketing Strategy

Tip: The purpose of an order is to make your sales production, to guide you in achieving and measuring your sales goals.

Having a solid business plan is a key first step when starting a new venture. FNBO shares how to create a business plan step-by-step in this business plan guide and working template below.

<https://www.fnbo.com/insights/2021/small-business/how-to-create-business-plan/>



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Yankton Thrive was honored to host 16 Human Services Technicians from Mitchell



Technical College this week. The students enjoyed networking with representatives from the SD Dept of Corrections, Human Services Center and touring the history of HSC's Mental Health Exhibit at the Mead Museum. This is the 5th year that we have hosted students from this program. We are always excited to share information about our many career opportunities and invite them to make Yankton home. We look forward to hosting Lake Area students next month.



United Way of Greater Yankton's The Clothing Closet would like to announce their fall Community Clothing Drive to support their mission of offering community members who are struggling to make ends meet the opportunity to receive free, quality clothing in a dignified, and welcoming space.

Donations of gently used clean clothing will be accepted on Thursday, October 14, 12:00pm – 6:00pm, at the United Way Nonprofit Center, 610 W 23rd Street, Yankton. Most needed items include winter coats, hats, gloves, boots, tennis shoes, towels, and bedding. Household goods, toys, or undergarments WILL NOT BE ACCEPTED.

For more information about The Clothing Closet, how to donate, volunteer, or to make a shopping appointment, please contact United Way of Greater Yankton at (605) 665-6766 or visit www.yanktonunitedway.org



Lancer Days, Mount Marty's homecoming and alumni reunion weekend, is October 14-17.

Businesses with marquees, please consider changing your signs to "Welcome to Lancer Days!" or "Go Lancers!" and remember to decorate with blue and gold!

All are invited to the Lancer Days Parade on Saturday, October 16 at 10 a.m. on Levee & 3rd Streets and the Lancer Tailgate immediately following the parade. The bouncy house is back!!!

The Lancer Tailgate is sponsored by Slowey Management. For more details, visit our website: www.mountmarty.edu/lancerdays

Upcoming Events

Now through September 3 — Mighty Mo Photo Show at GAR Hall—
September 7-October 15 – Exhibit: Reyna Hernandez

October 1 – Artist/Exhibit Reception
October 18-November 19 – Exhibit: Dakota Prairie Quilt Guild
October 30 – Art Market at Harvest Halloween (in the Brewery)
10am-4pm – Features Local Artists and a Kids Halloween Art Fest

November 5 – Artist/Exhibit Reception and Announcement of Art Advocates of the Year

December 5 – Tour of Homes
December 5-23: Crimson Door Holiday Boutique – Yankton’s Longest Running Pop-Up Boutique



Click to View Full Yankton Thrive Calendar of Events



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Member Updates



FEDERAL RESERVE BANK
OF MINNEAPOLIS

Pursuing an economy that works for all of us

We are encouraging your participation in the latest quarterly survey presented by the Federal Reserve Bank of Minneapolis. Your anonymous responses will be an important part of the final report. This survey will close Monday, October 18 and can be found at www.surveymonkey.com. Thank you!



Lewis & Clark Resort Expands To Fill A Need

The Lewis & Clark Resort is expanding to better fill its unique lakeside niche.

The resort, located just west of the Marina Grill at the Lewis & Clark Recreation Area offers an alternative to the camping scene for individuals and families wanting to stay at Lewis & Clark Lake.

The original owner, Jeff Wahl, ran the resort for 18 years before retiring and selling to his nephew, Michael Grave, and wife Valeri Grave in 2018. The new owners adopted a wait-and-see attitude about making any substantial changes to the resort.

Visit yankton.net to read the full article.



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Trainings & Courses



Google Confirms Chrome's 12th & 13th Zero-Day Hacks In 2021

Chrome users be warned, the attacks on Chrome continue to intensify and Google has now confirmed two more critical hacks.

Google reveals that Chrome’s 12th and 13th ‘zero day’ exploits of the year have been found and they affect Linux, macOS and Windows users. Zero-day hacks are critical because it means they are known to hackers before Google could release a fix.

Visit [Forbes.com](https://www.forbes.com) to read the full article.




The **South Dakota Workforce Report** is a recap of South Dakota's labor market in calendar year 2020 (with insights into the COVID-19 pandemic's impacts) and also includes updates on recovery, based on 2021 data available to date.


The report incorporates the following topics and data:

- Population/workforce demographics
- Gross Domestic Product
- Labor Force, including participation rates, unemployment rates, and data on those not currently in the labor force
- Total employment, including self-employment
- Worker commuting
- Advertised job openings
- Worker levels and annual pay by industry
- Personal income
- Poverty
- Population projections
- Employment projections by industry and occupation
- Hot Careers (high demand-high wage occupations) and Top 30 Careers

This comprehensive report on the state of South Dakota’s workforce can be downloaded in [Adobe PDF format](#) from our website.



(605) 668-8000 | www.AveraSacredHeart.org



(605) 668-0416 | www.hy-vee.com

Community Meetings



[View The Latest YSD School Board Meeting Video Here.](#)

The Yankton School District School Board regular meetings are held on the second Monday of each month at 5:00 pm in the YSD Administration Building unless otherwise arranged.

[View The Latest City Commission Meeting Video Here.](#)

The Yankton City Commission meetings are held the second and fourth Monday of every month at 7 pm in the RTEC City of Yankton Community Room, 1200 W. 21st Street.

[View The Latest County Commission Meeting Video Here.](#)

The Yankton County Commissioners meet the first and third Tuesday of the every month at 6 pm in the Commission's Meeting Room of Government Center.



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[Visit The Yankton Thrive Website](#)