Yankton County, SD

Yankton Thrive

803 East 4th Street
Yankton, South Dakota 57058

Contents

Report Parameters 1
Economy Overview 2
Unemployment by Demographics 4
Historic & Projected Trends 8
Population Characteristics 12
Inbound and Outbound Migration 14
Industry Characteristics 16
Business Characteristics 21
Workforce Characteristics 23
Educational Pipeline 29
In-Demand Skills 30

Report Parameters

1 County

46135 Yankton County, SD

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

23,691

Population (2024)

Population **grew by 854** over the last 5 years and is projected to **grow by 566** over the next 5 years.

14,597

Total Regional Employment

Jobs **grew by 291** over the last 5 years and are projected to **grow by 594** over the next 5 years.

$73.9K

Median Household Income (2023)

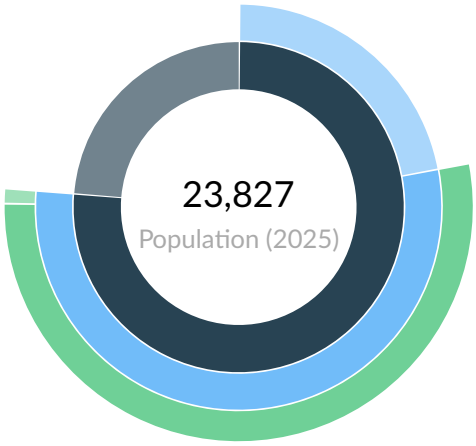
Median household income is **$4.7K below** the national median household income of $78.5K.

Takeaways

- As of 2024 the region's population **increased by 3.7%** since 2019, growing by 854. Population is expected to **increase by 2.4%** between 2024 and 2029, adding 566.
- From 2019 to 2024, jobs **increased by 2.0%** in Yankton County, SD from 14,305 to **14,597**. This change **fell short of the national growth rate of 4.3% by 2.3%**. As the number of jobs increased, the **labor force participation rate decreased from 70.9% to 69.1% between 2019 and 2024**.
- Concerning educational attainment, **17.7% of Yankton County, SD residents possess a Bachelor's Degree** (3.8% below the national average), and **12.4% hold an Associate's Degree** (3.6% above the national average).
- The top three industries in 2024 are General Medical and Surgical Hospitals, Restaurants and Other Eating Places, and State Government, Excluding Education and Hospitals.

	Population (2025)	Labor Force (Jun 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	23,827	12,930	14,597	100.8	$2.05B	$2.83B	$3.48B
State	943,445	500,219	534,560	99.4	$77.91B	$82.87B	$101.56B

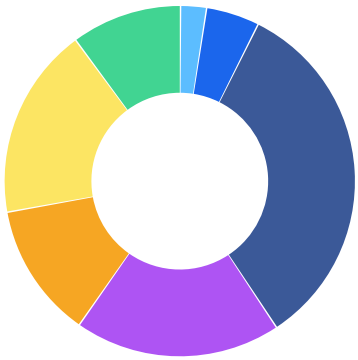
Jun 2025 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	18,158
Not in Labor Force (16+)	5,228
Labor Force	12,930
Employed	12,682
Unemployed	248
Under 16, Military, and institutionalized Population	5,669

Educational Attainment

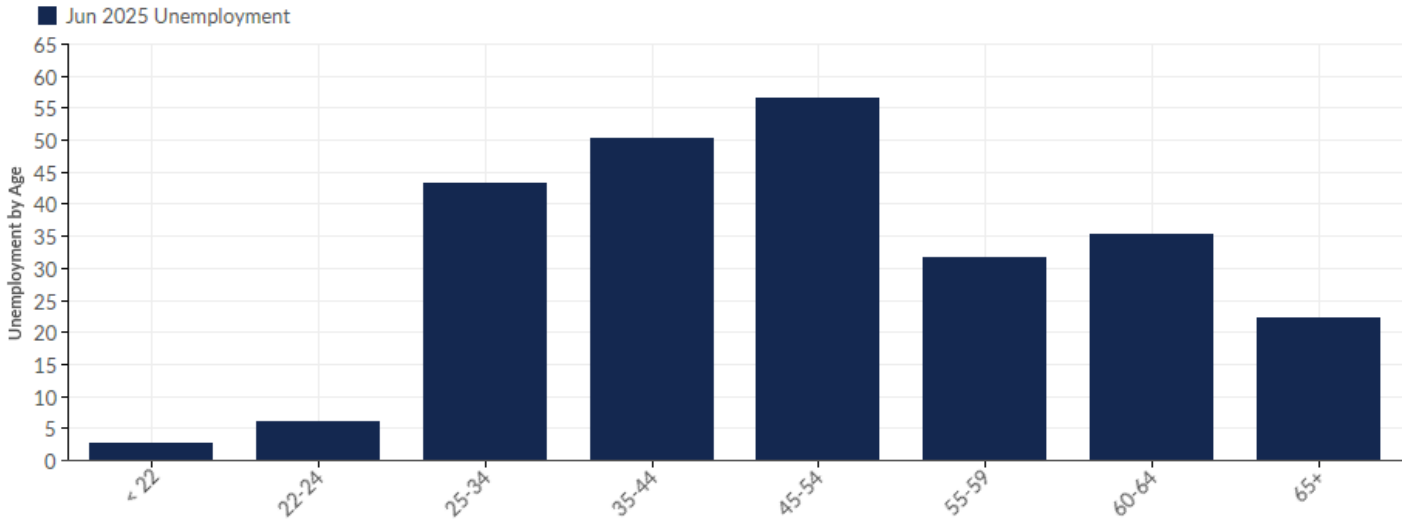
Concerning educational attainment, **17.7% of Yankton County, SD residents possess a Bachelor's Degree** (3.8% below the national average), and **12.4% hold an Associate's Degree** (3.6% above the national average).



	% of Population	Population
Less Than 9th Grade	2.4%	401
9th Grade to 12th Grade	4.9%	826
High School Diploma	33.3%	5,593
Some College	19.0%	3,192
Associate's Degree	12.4%	2,089
Bachelor's Degree	17.7%	2,975
Graduate Degree and Higher	10.2%	1,711

Unemployment by Demographics

Unemployment by Age

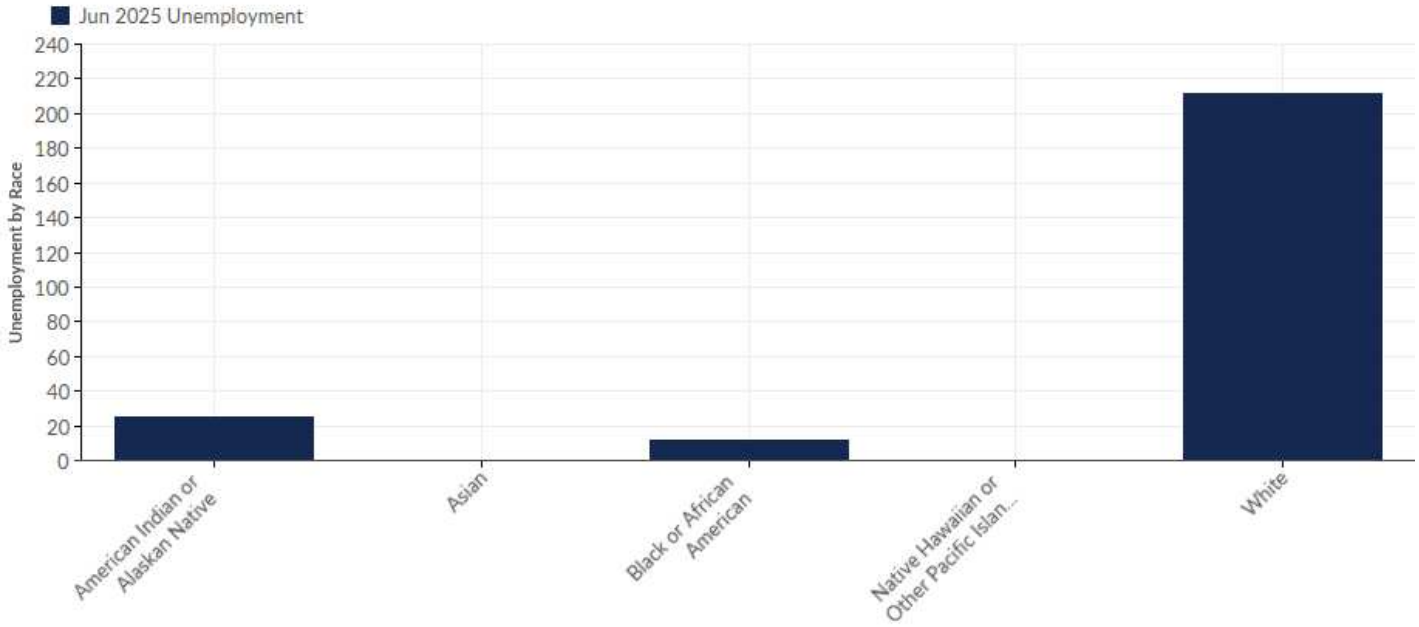


Age	Unemployment (Jun 2025)	% of Unemployed
< 22	3	1.21%
22-24	6	2.42%
25-34	43	17.34%
35-44	50	20.16%
45-54	57	22.98%
55-59	32	12.90%
60-64	35	14.11%
65+	22	8.87%
Total	248	100.00%

Unemployment by Gender

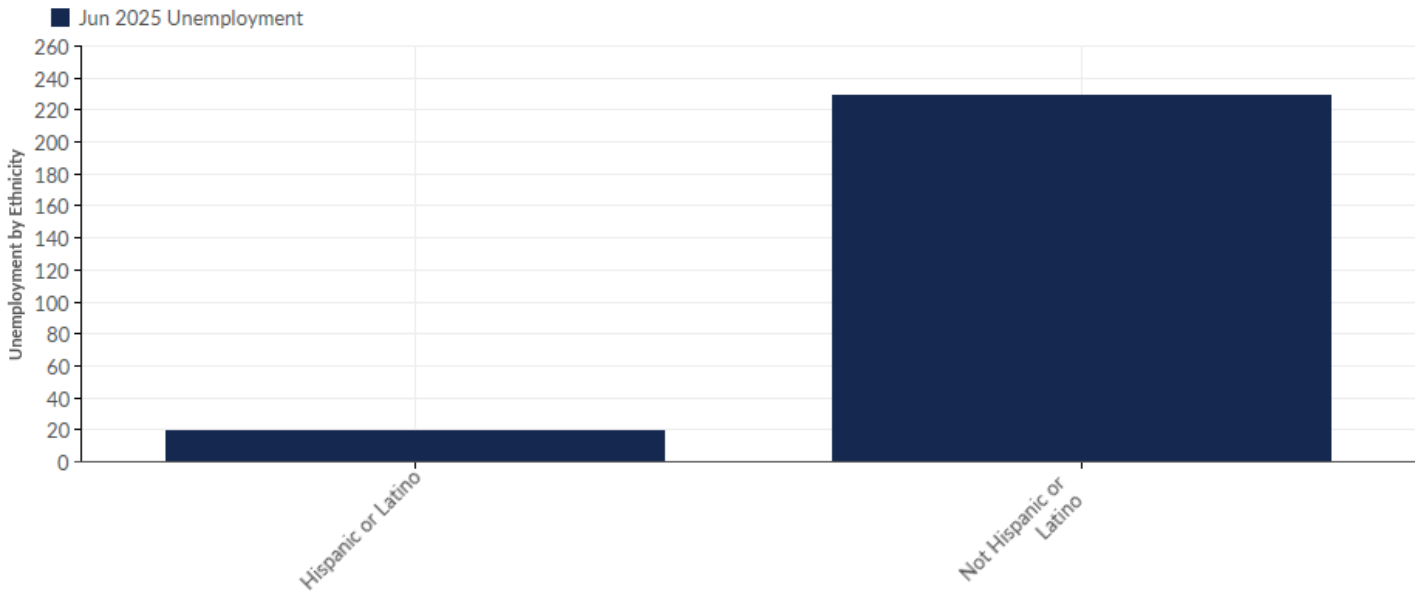
Gender		Unemployment (Jun 2025)	% of Unemployed
Females		124	50.00%
Males		124	50.00%
	Total	248	100.00%

Unemployment by Race



Race	Unemployment (Jun 2025)	% of Unemployed
American Indian or Alaskan Native	25	10.08%
Asian	0	0.00%
Black or African American	12	4.84%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	211	85.08%
Total	248	100.00%

Unemployment by Ethnicity

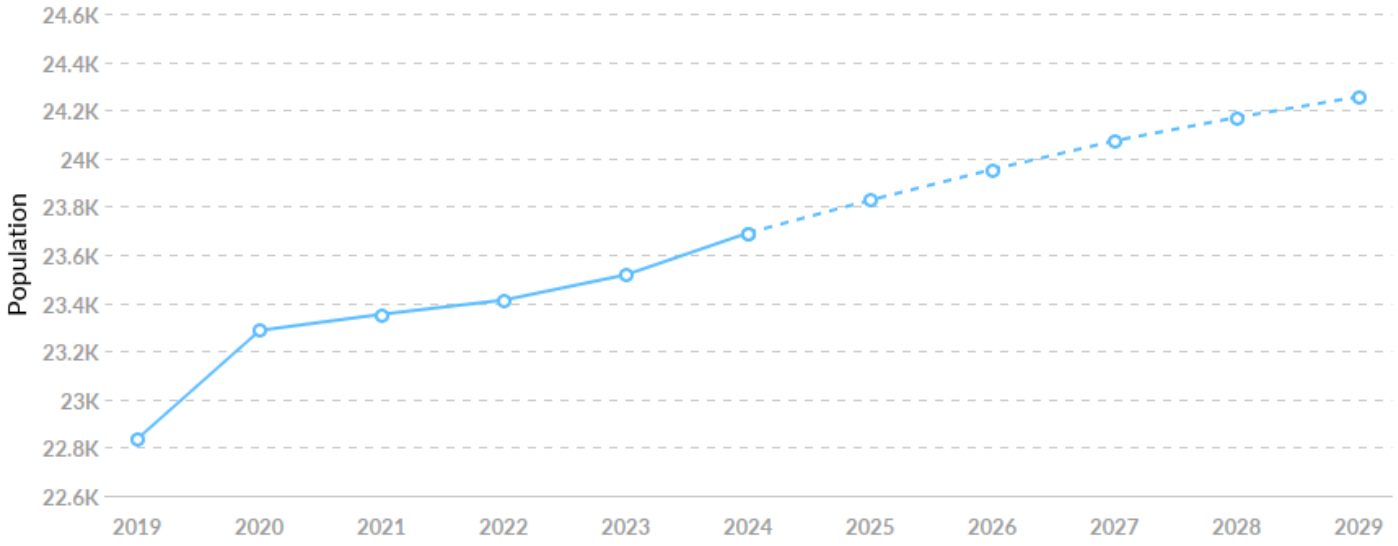


Ethnicity		Unemployment (Jun 2025)	% of Unemployed
Hispanic or Latino		19	7.66%
Not Hispanic or Latino		229	92.34%
	Total	248	100.00%

Historic & Projected Trends

Population Trends

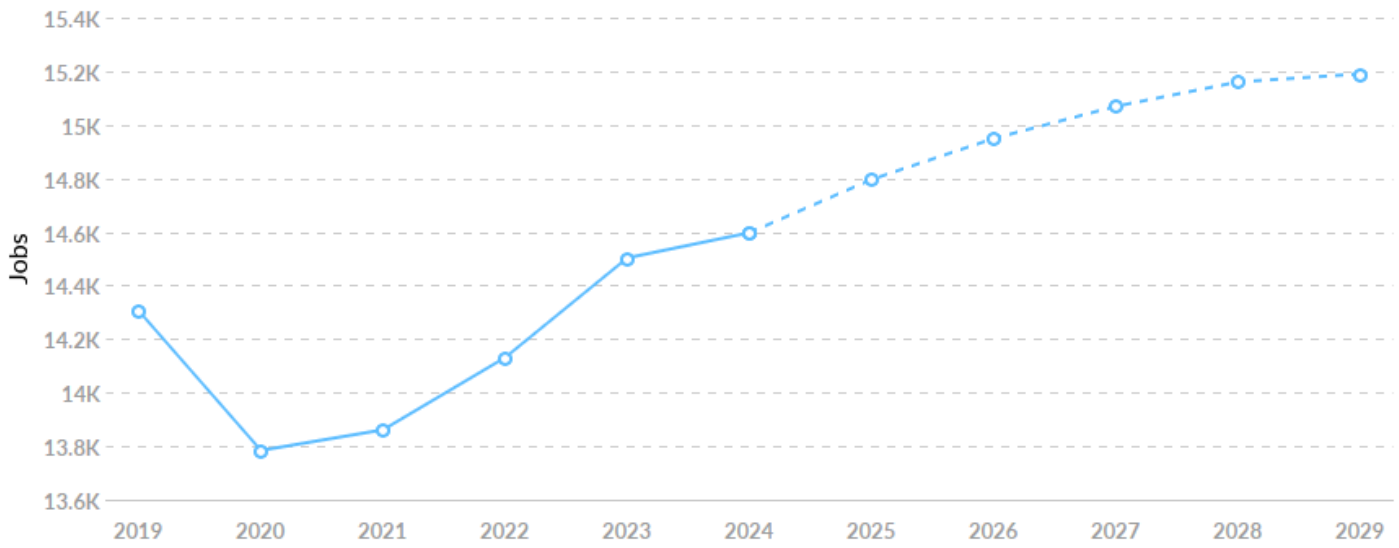
As of 2024 the region's population **increased by 3.7%** since 2019, growing by 854. Population is expected to **increase by 2.4%** between 2024 and 2029, adding 566.



Timeframe	Population
2019	22,837
2020	23,286
2021	23,353
2022	23,412
2023	23,517
2024	23,691
2025	23,827
2026	23,954
2027	24,073
2028	24,170
2029	24,256

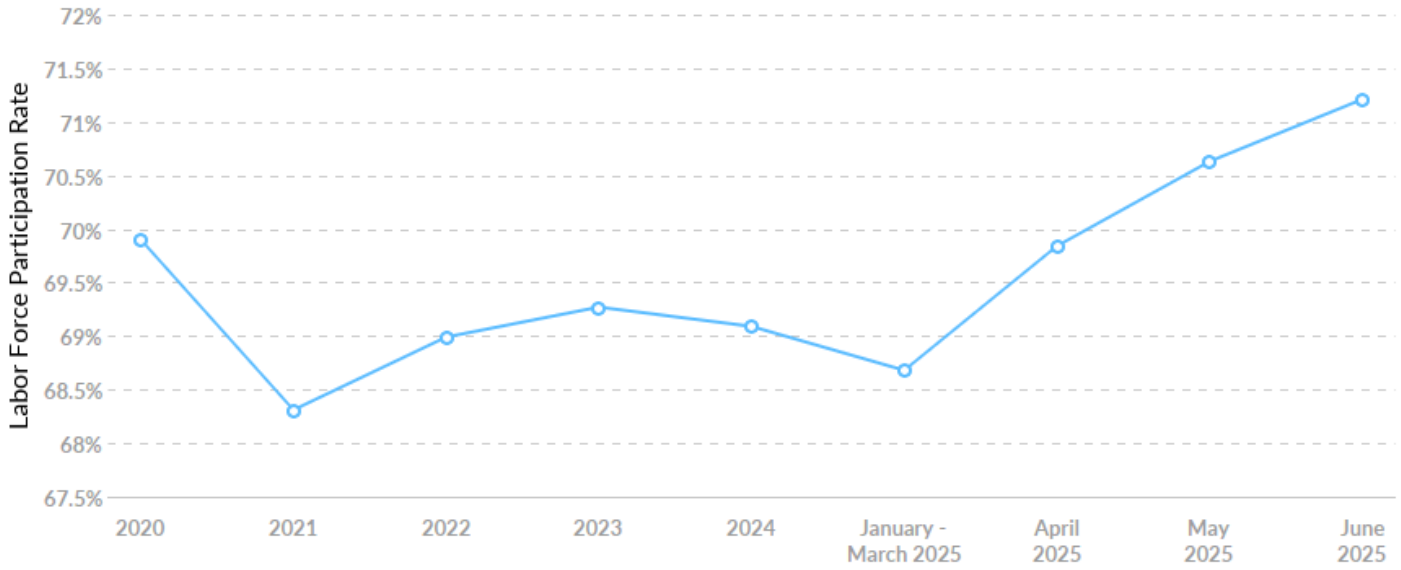
Job Trends

From 2019 to 2024, jobs **increased by 2.0%** in Yankton County, SD from 14,305 to **14,597**. This change **fell short of the national growth rate of 4.3% by 2.3%**.



Timeframe	Jobs
2019	14,305
2020	13,784
2021	13,861
2022	14,131
2023	14,503
2024	14,597
2025	14,796
2026	14,949
2027	15,069
2028	15,160
2029	15,190

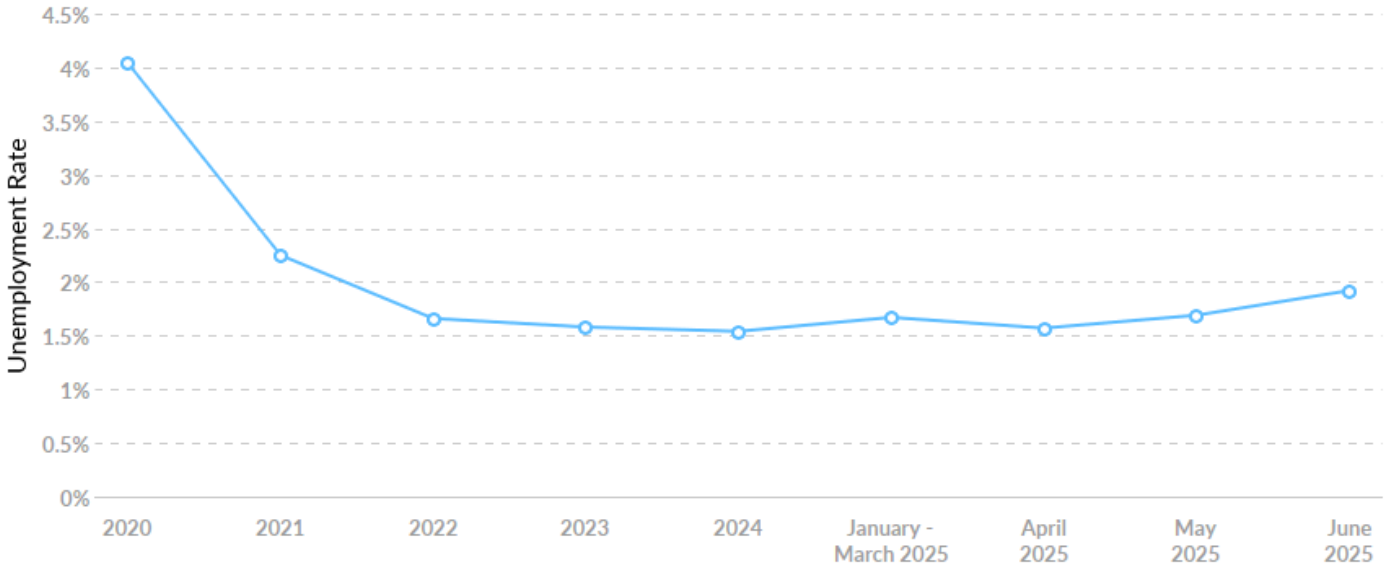
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	69.90%
2021	68.31%
2022	68.99%
2023	69.27%
2024	69.09%
January - March 2025	68.68%
April 2025	69.84%
May 2025	70.63%
June 2025	71.21%

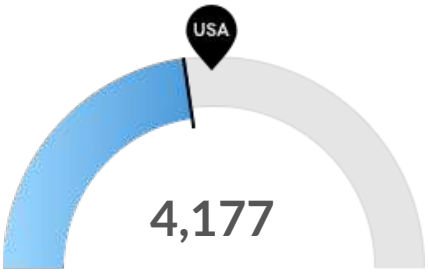
Unemployment Rate Trends

Yankton County, SD had a June 2025 unemployment rate of 1.92%, **decreasing from 4.04%** 5 years before.



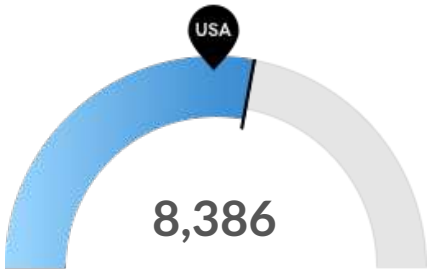
Timeframe	Unemployment Rate
2020	4.04%
2021	2.25%
2022	1.66%
2023	1.58%
2024	1.54%
January - March 2025	1.67%
April 2025	1.57%
May 2025	1.69%
June 2025	1.92%

Population Characteristics



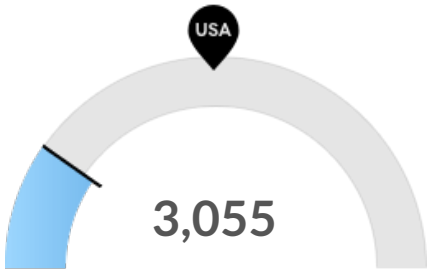
Millennials

Yankton County, SD has 4,177 millennials (ages 25-39). The national average for an area this size is 4,778.



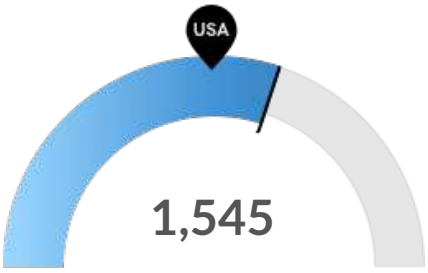
Retiring Soon

Retirement risk is high in Yankton County, SD. The national average for an area this size is 7,099 people 55 or older, while there are 8,386 here.



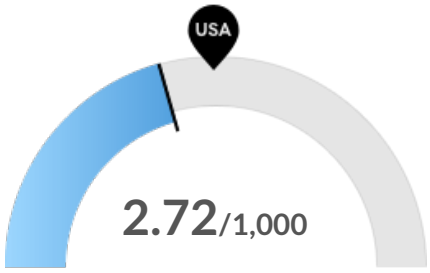
Racial Diversity

Racial diversity is low in Yankton County, SD. The national average for an area this size is 9,794 racially diverse people, while there are 3,055 here.



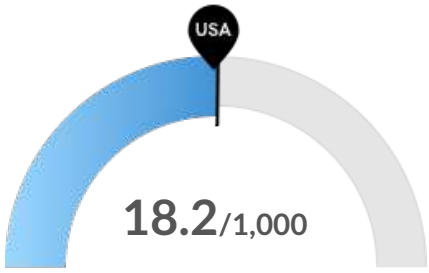
Veterans

Yankton County, SD has 1,545 veterans. The national average for an area this size is 1,163.



Violent Crime

Yankton County, SD has 2.72 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

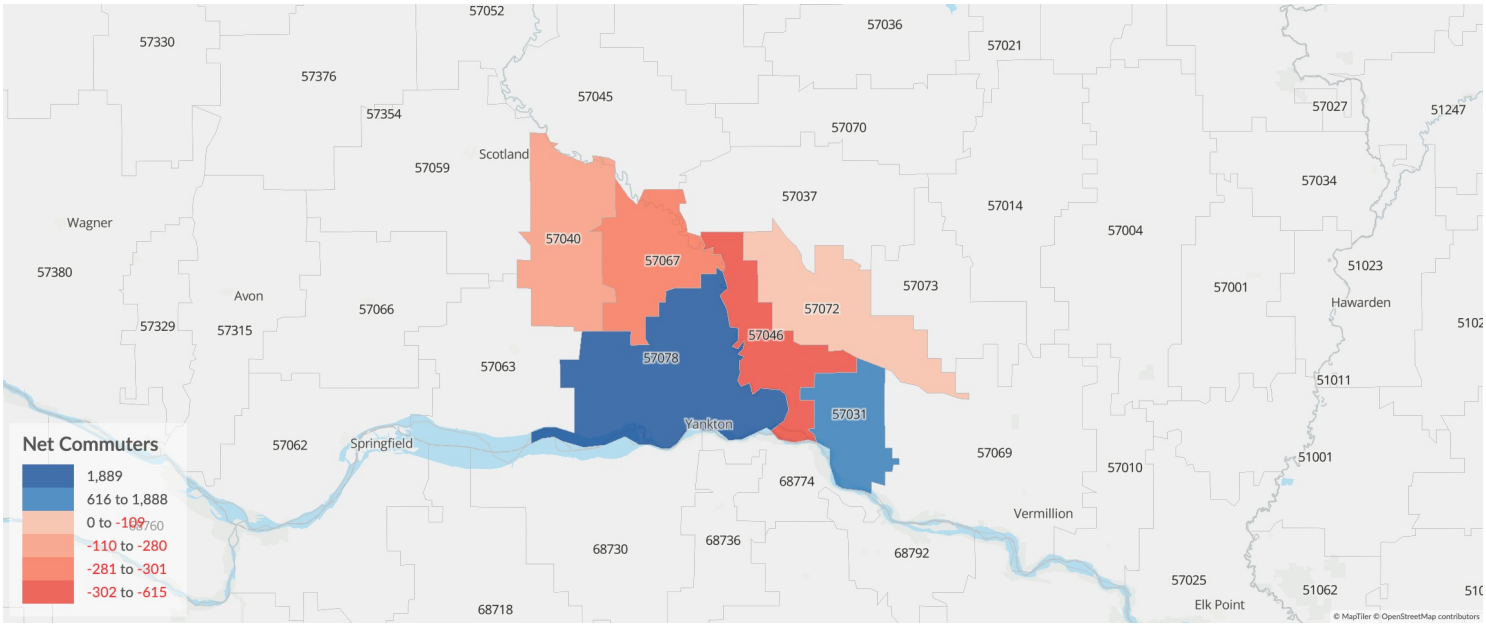


Property Crime

Yankton County, SD has 18.2 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Yankton County, SD currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
57078	Yankton, SD (in Yankton…	12,978
57031	Gayville, SD (in Yankton…	1,009
57072	Volin, SD (in Yankton co…	345
57067	Utica, SD (in Yankton co…	92
57040	Lesterville, SD (in Yankt…	91

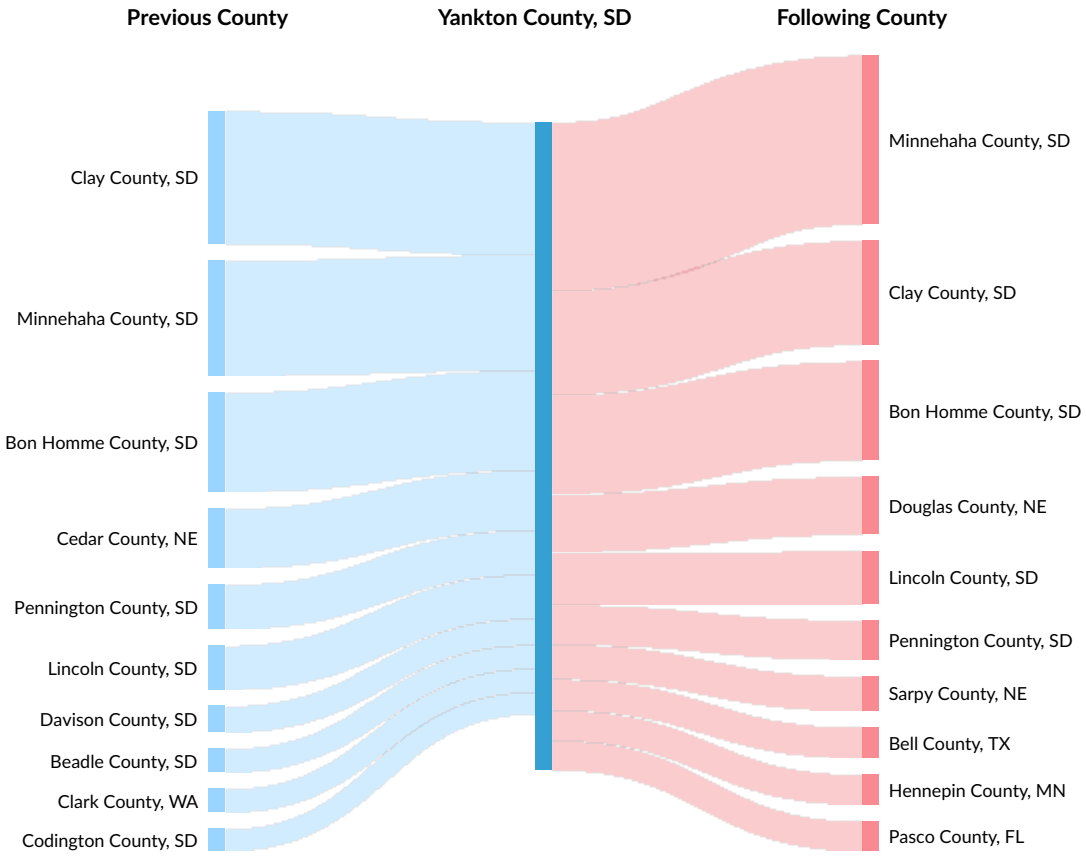
Where Talent Lives

ZIP	Name	2024 Workers
57078	Yankton, SD (in Yankton…	11,089
57072	Volin, SD (in Yankton co…	414
57031	Gayville, SD (in Yankton…	394
57046	Mission Hill, SD (in Yank…	384
57067	Utica, SD (in Yankton co…	374

Inbound and Outbound Migration

The table below analyzes past and current residents of Yankton County, SD. The left column shows residents of other counties migrating to Yankton County, SD. The right column shows residents migrating from Yankton County, SD to other counties.

As of 2022, 76 people have migrated from Clay County, SD to Yankton County, SD. In the same year, 97 people left Yankton County, SD migrating to Minnehaha County, SD. The total Net Migration for Yankton County, SD in 2022 was 91.



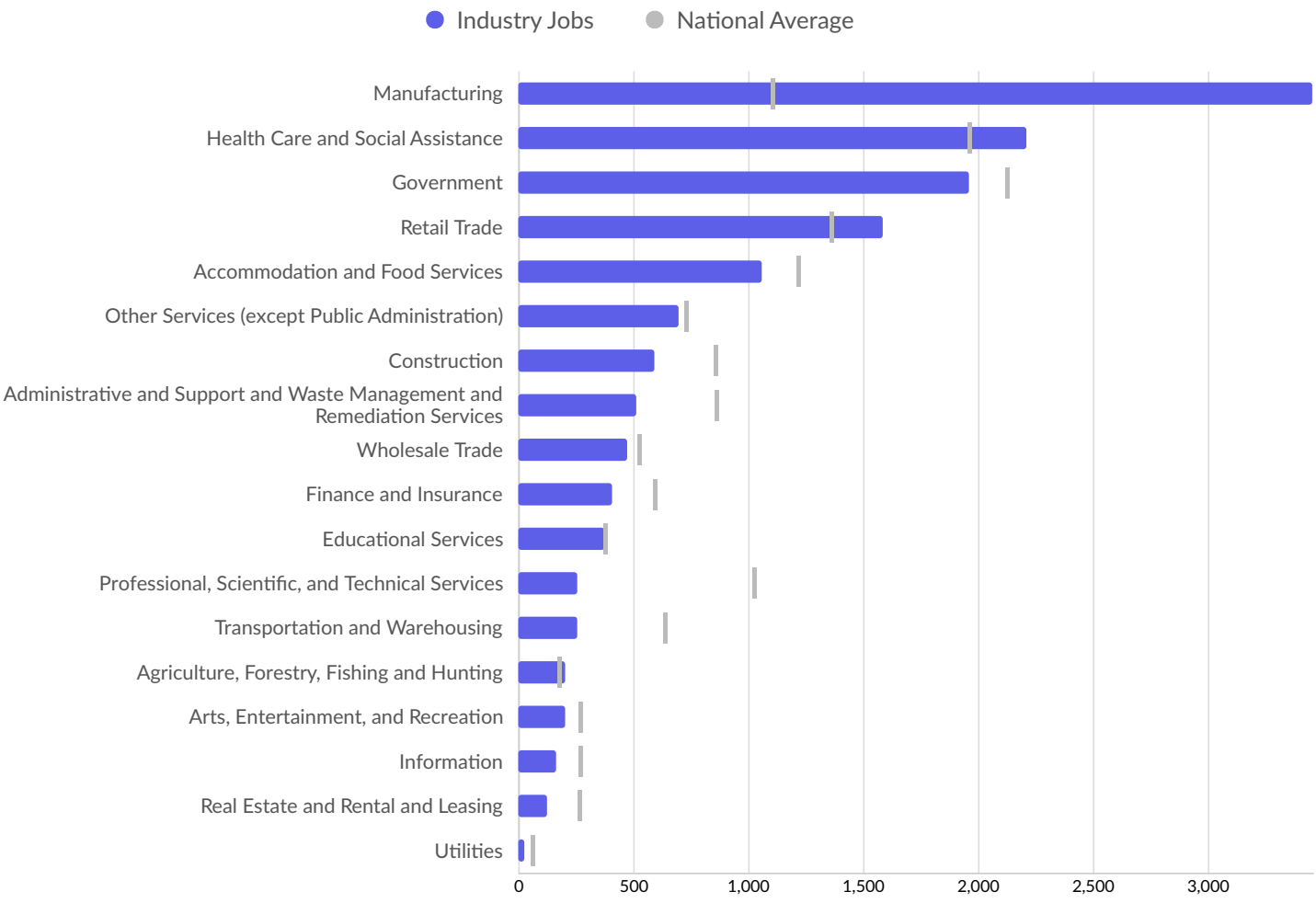
Top Previous Counties	Migrations
Clay County, SD	76
Minnehaha County, SD	66
Bon Homme County, SD	57
Cedar County, NE	34
Pennington County, SD	25
Lincoln County, SD	25

Top Previous Counties	Migrations
Davison County, SD	15
Beadle County, SD	14
Clark County, WA	13
Codington County, SD	13
Washington County, OR	13
Lancaster County, NE	11
Brown County, SD	11
Union County, SD	10
Yellowstone County, MT	8

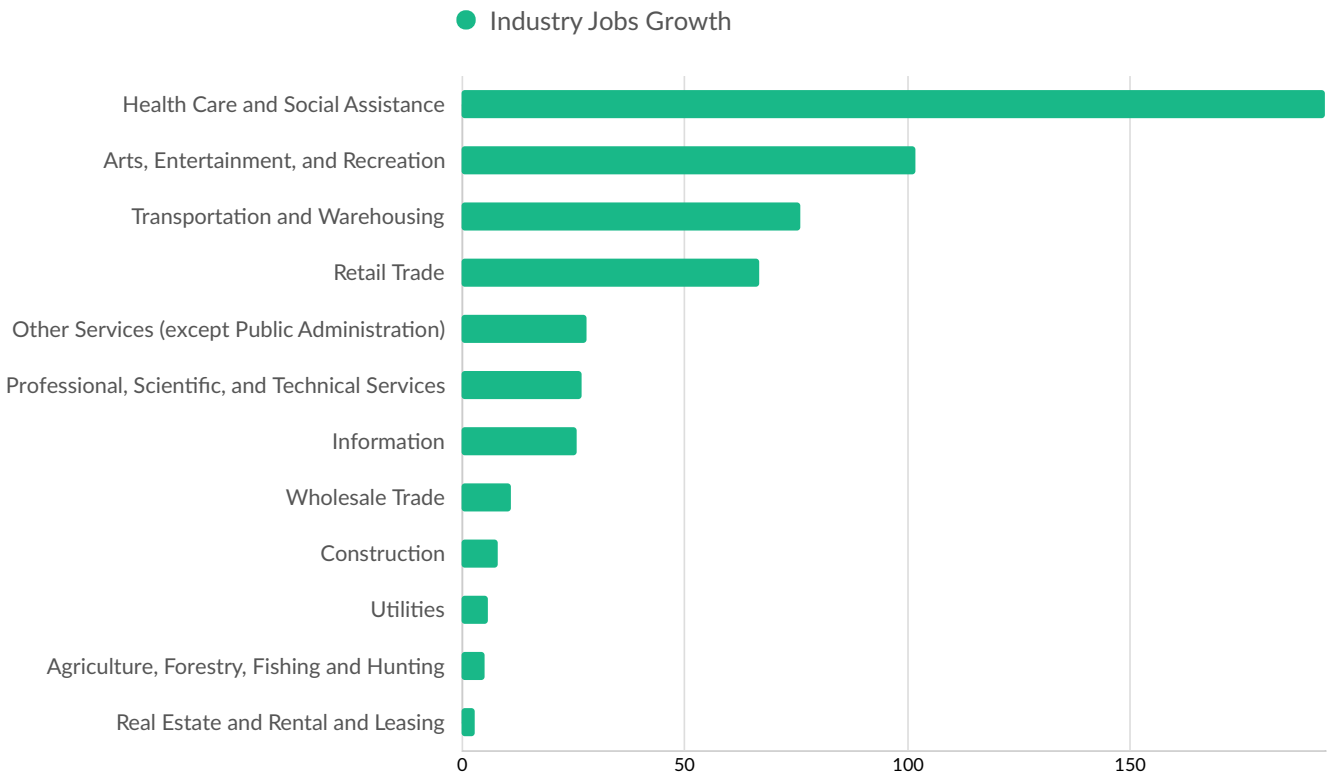
Top Following Counties	Migrations
Minnehaha County, SD	97
Clay County, SD	60
Bon Homme County, SD	57
Douglas County, NE	33
Lincoln County, SD	30
Pennington County, SD	23
Sarpy County, NE	20
Bell County, TX	18
Hennepin County, MN	17
Pasco County, FL	17
Meade County, SD	15
Williams County, ND	14
Brookings County, SD	14
Woodbury County, IA	12
Honolulu County, HI	10

Industry Characteristics

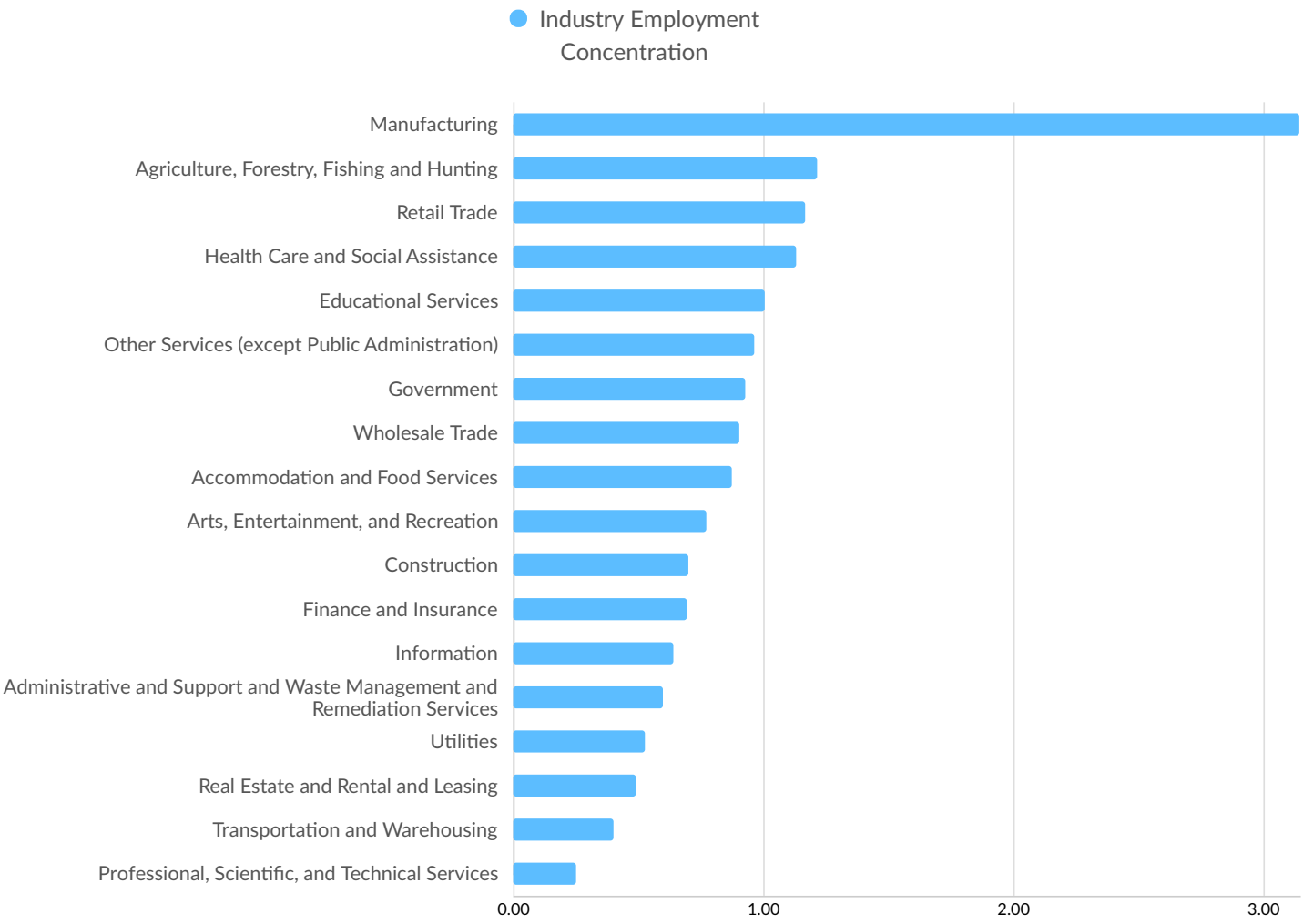
Largest Industries



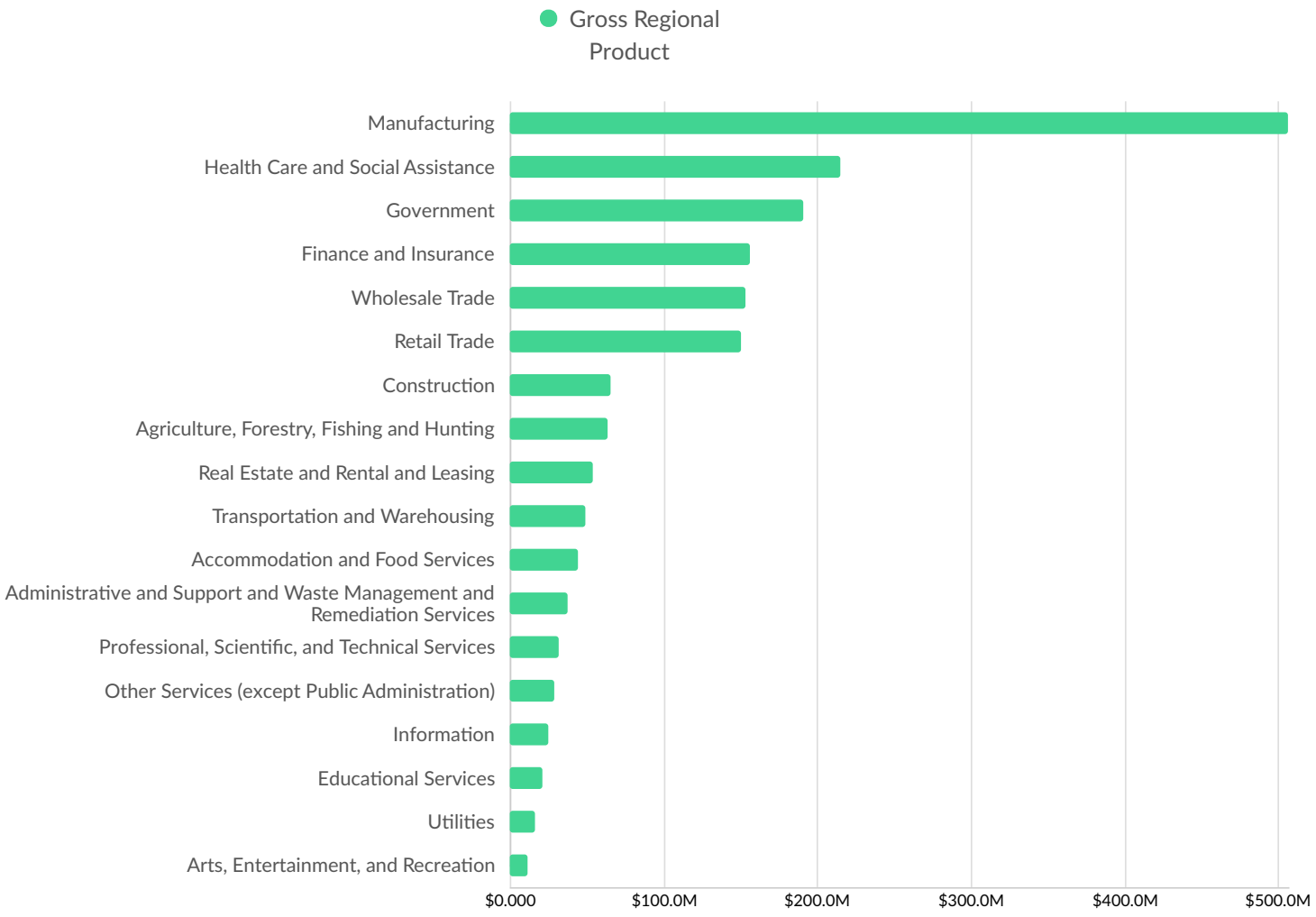
Top Growing Industries



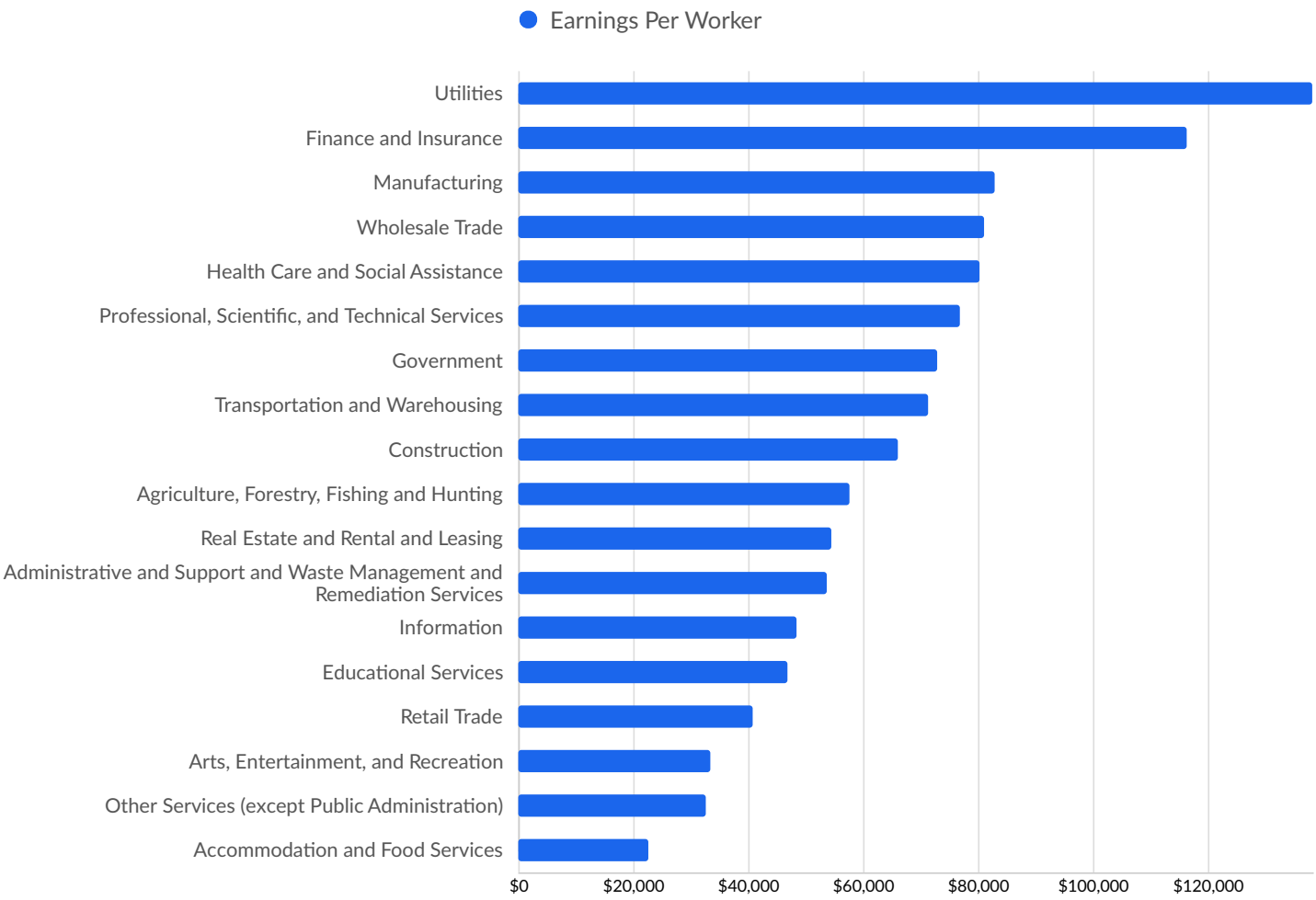
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



Business Characteristics

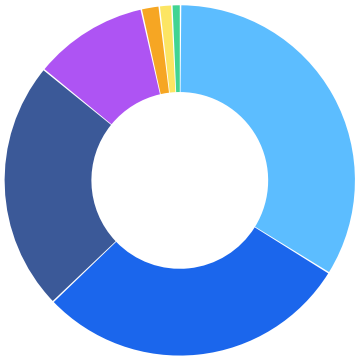
1,517 Companies Employ Your Workers

Online profiles for your workers mention 1,517 companies as employers, with the top 10 appearing below. In the last 12 months, 355 companies in Yankton County, SD posted job postings, with the top 10 appearing below.

Top Companies	Profiles
Avera Health	209
Yankton School District 63-3	90
Vishay Intertechnology	76
State Of South Dakota	72
Kolberg-Pioneer	66
Mount Marty College	64
Mount Marty University	60
University of South Dakota	59
First Dakota National Bank	52
Amerifirst	40

Top Companies Posting	Unique Postings
Avera Health	977
Hy-Vee	126
GPAC	119
State Of South Dakota	83
Astec Industries	60
Walmart	52
Aerotek	48
American Foods Group	42
Aramark	42
Sanford Health	41

Business Size

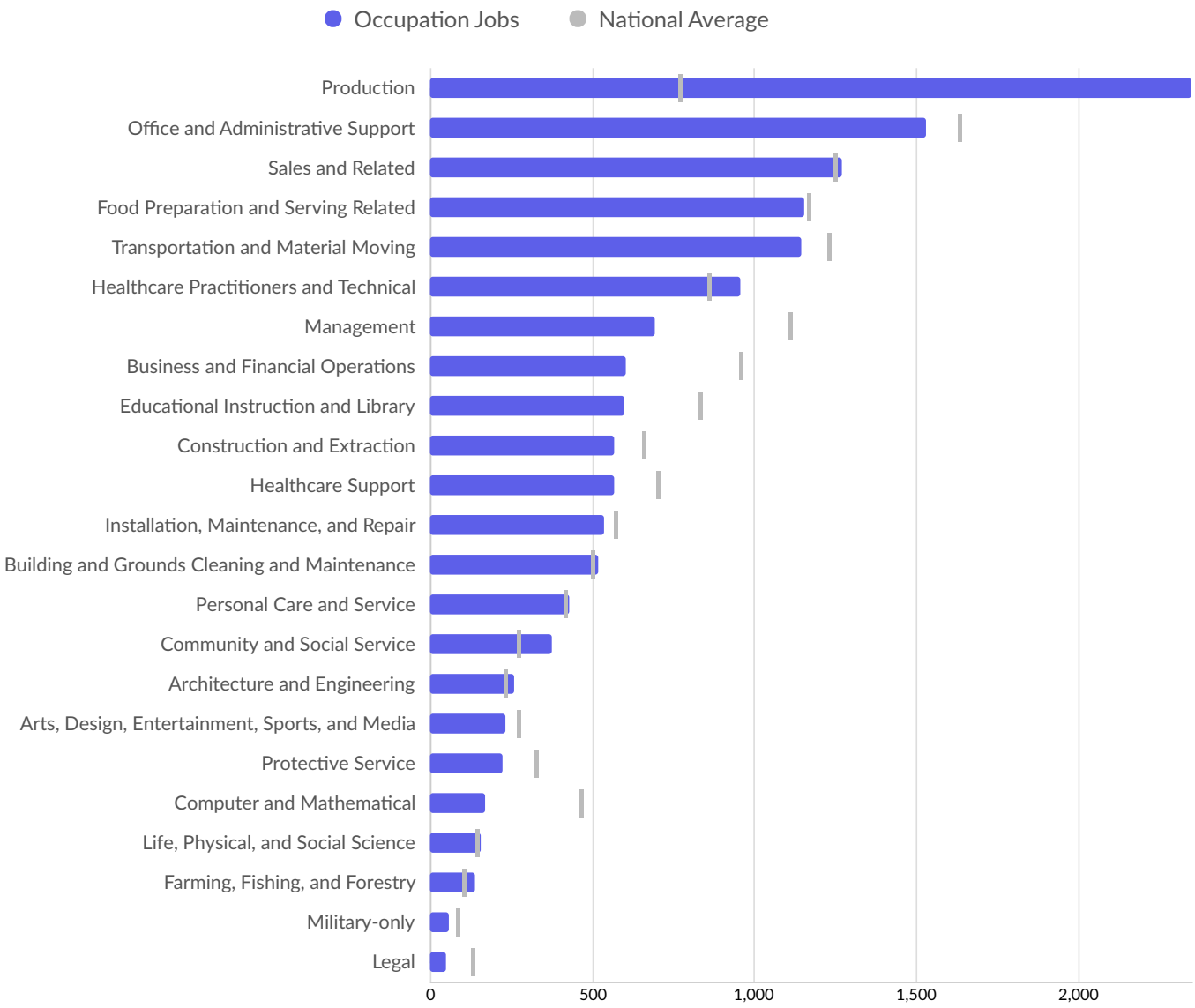


	Percentage	Business Count
1 to 4 employees	33.8%	469
5 to 9 employees	29.0%	403
10 to 19 employees	23.0%	320
20 to 49 employees	10.6%	147
50 to 99 employees	1.7%	23
100 to 249 employees	1.2%	16
250 to 499 employees	0.8%	11

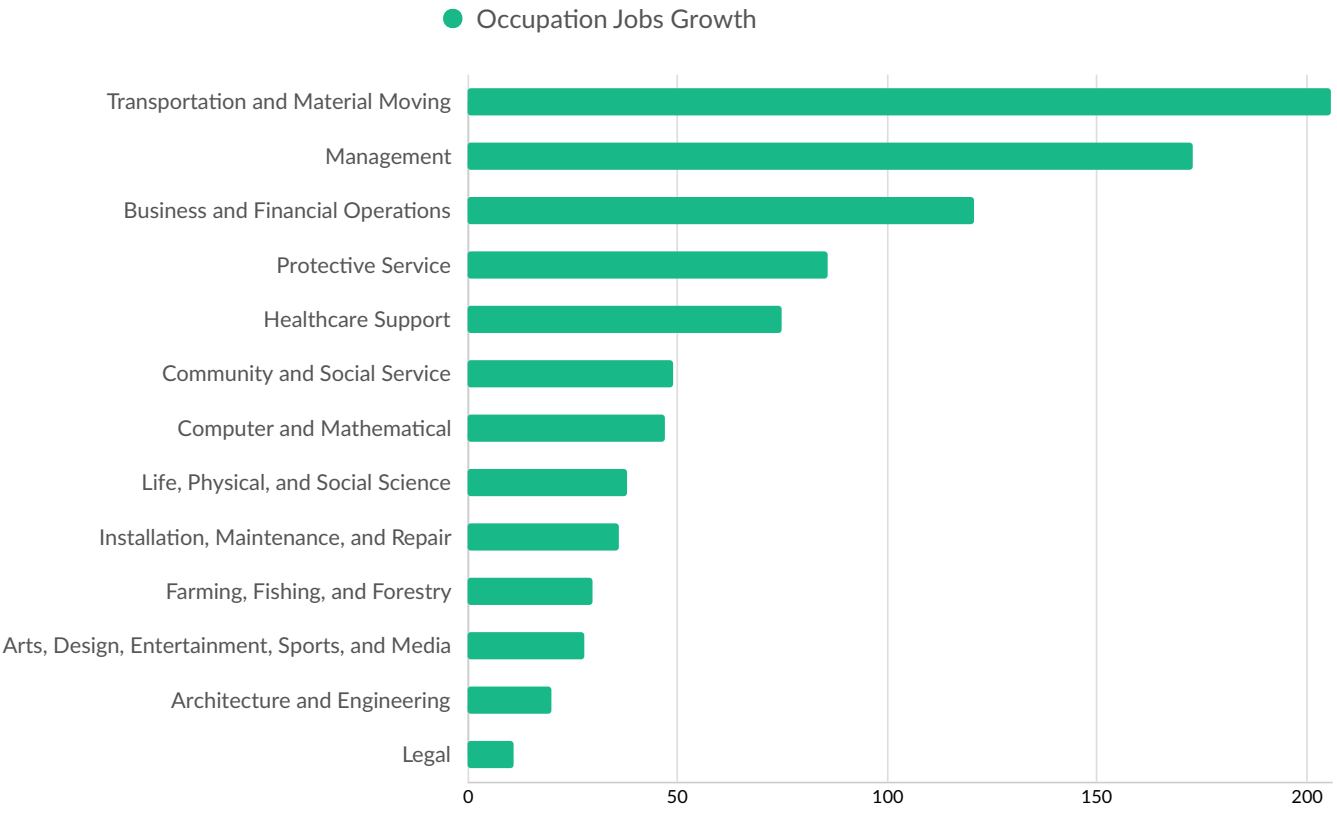
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

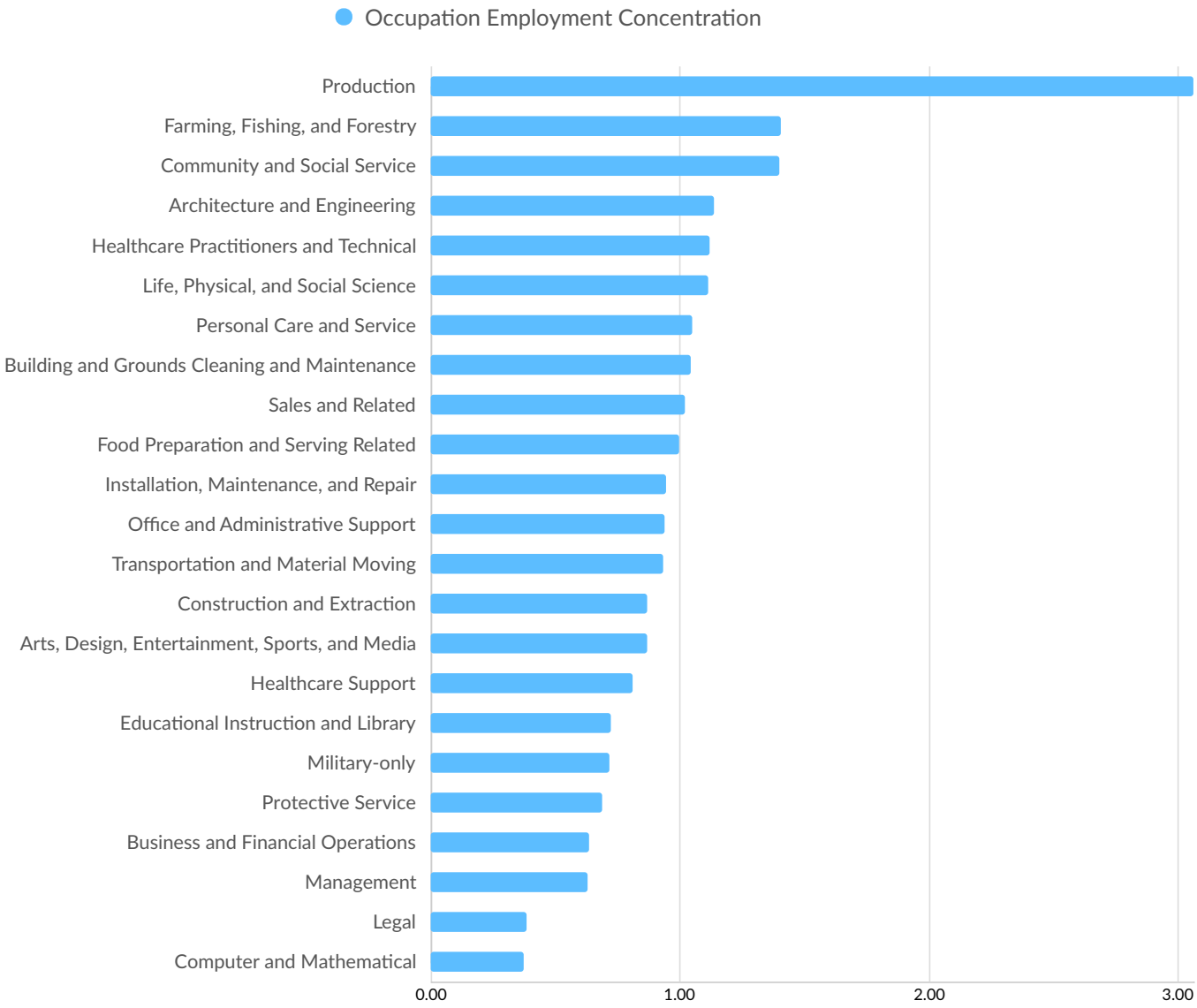
Largest Occupations



Top Growing Occupations

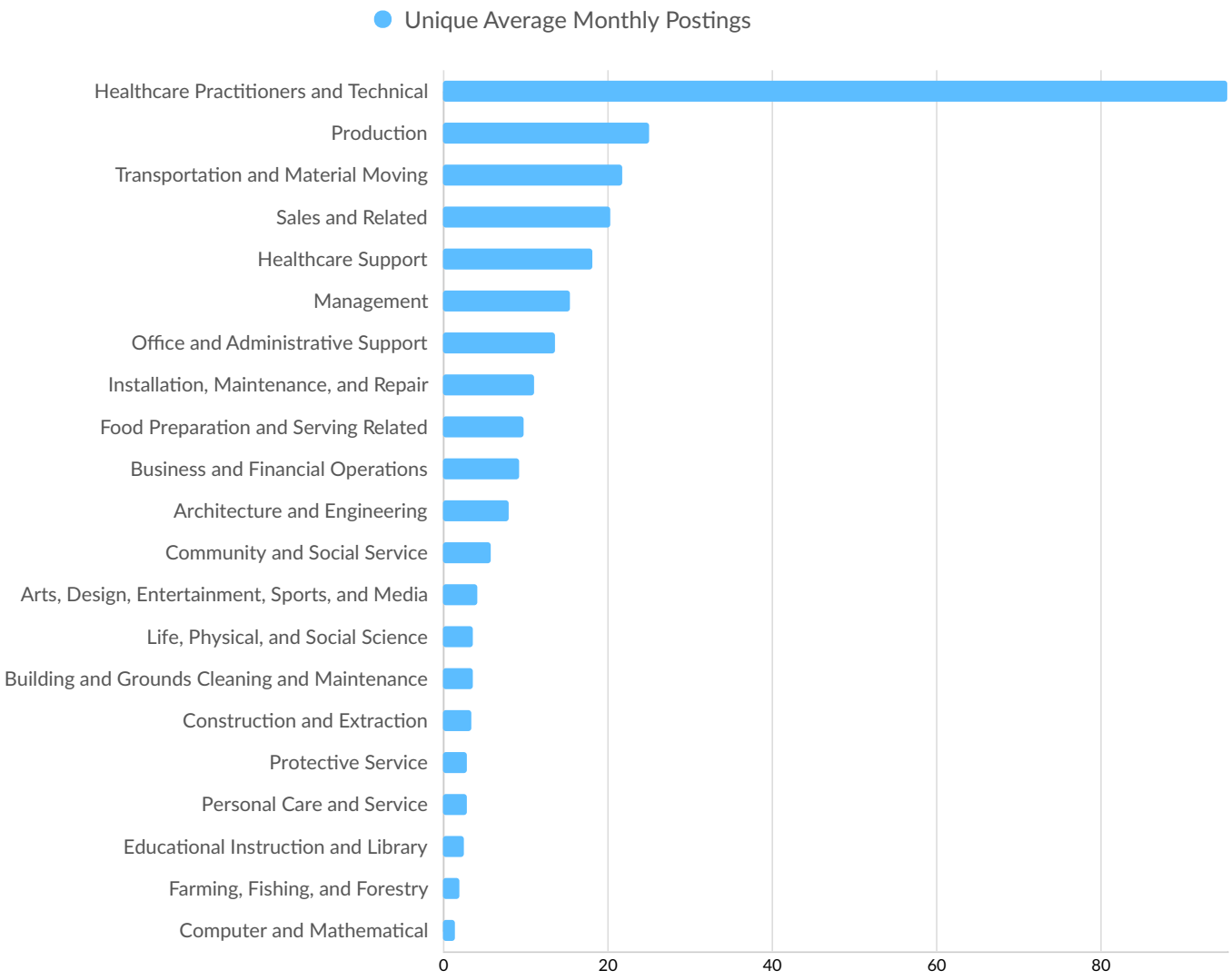


Top Occupation Employment Concentration

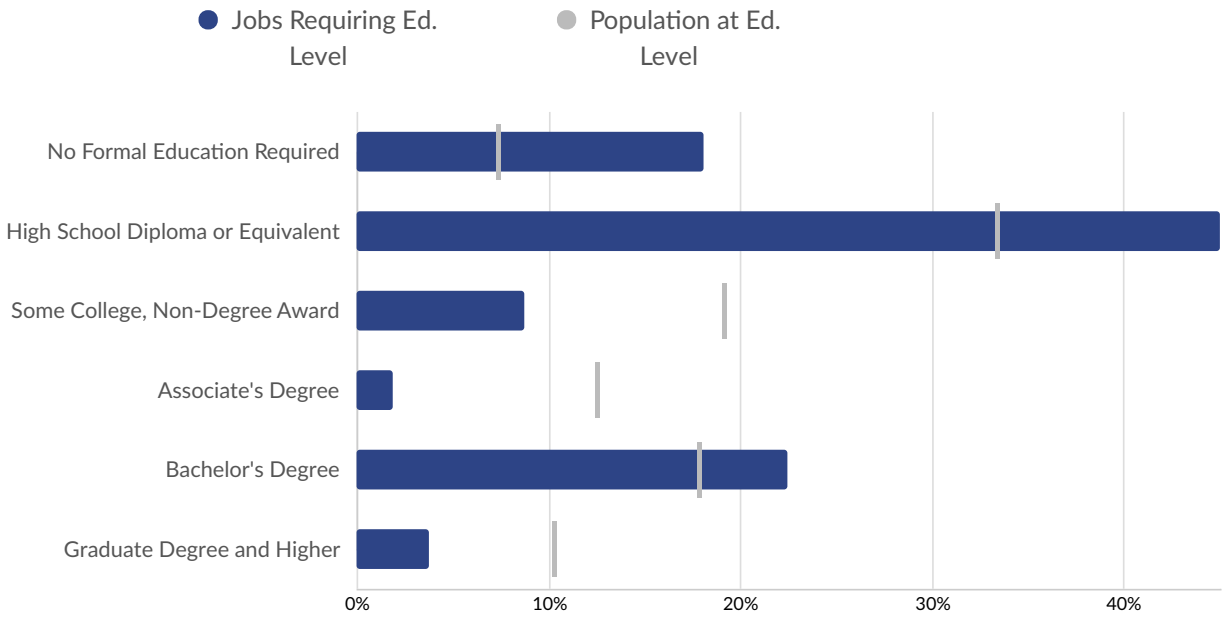


Top Occupation Earnings

Top Posted Occupations

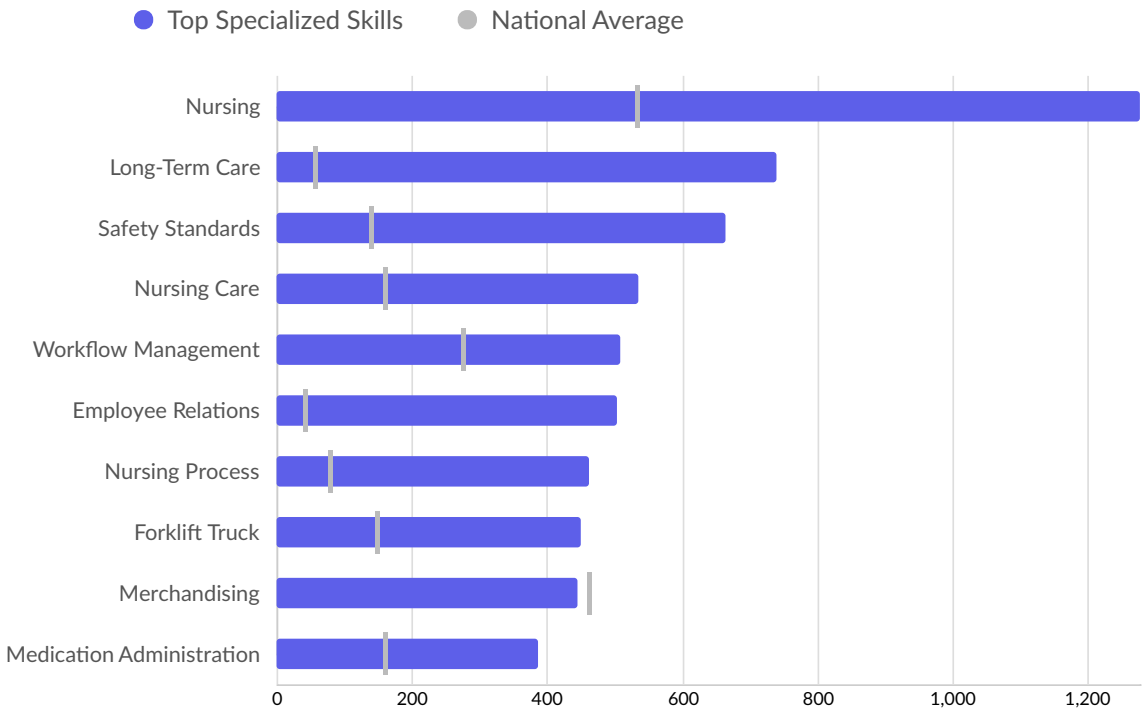


Underemployment



Educational Pipeline

In 2023, there were 220 graduates in Yankton County, SD. This pipeline has grown by 9% over the last 5 years. The highest share of these graduates come from "Nurse Anesthetist" (Master's or Higher), "Registered Nursing/Registered Nurse" (Bachelor's), and "Business Administration and Management, General" (Bachelor's).

School	Total Graduates (2023)		Graduate Trend (2019 - 2023)
Mount Marty University	220		
Avera Sacred Heart Hospital	0		

In-Demand Skills