



# Yankton Thrive

## Weekly News

## What We're Up To...

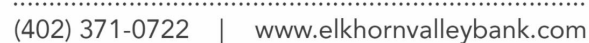
A promotional poster for the Burger Showdown event. The top half has a pink background with the text "SHOWDOWN COUNTDOWN" in white. Below this, on a white background, is a large stopwatch showing "7 DAYS TO GO!" in pink. To the right is a cartoon burger wearing a pink cowboy hat and boots. The bottom half of the poster has a dark pink background with the text "BURGER SHOWDOWN" in large, bold, white letters. On the right side of the dark pink section, it says "FEBRUARY 19 THROUGH MARCH 31" in white, followed by the "Visit Yankton SOUTH DAKOTA" logo and the "Kopetsky's ACE Hardware" logo.

Visit  
**Yankton**  
SOUTH DAKOTA

**ACE**  
**Hardware**

**The 2024 Yankton Visitor Guide has arrived, and we can't wait for you to explore it! Visit our Welcome Center to grab a printed copy, or simply click the button below to request a hard copy and download a digital version directly to your phone or computer!**

Take a peek!



Yesterday, we got to spend the morning at the **NFAA Easton Yankton Archery Center** with **Jacob Howard – First Alert Meteorologist** as he joined us to learn more about the Yankton Thrive welcome center & everything that visiting Yankton has to offer, including the world's largest indoor archery facility!

Tune into **KTIV News 4** for Wake Up With Jacob on Wed., Feb. 14th to see Yankton featured!  
Thank you, Jacob & Acacia, for spending your morning with us in Yankton!





February 1<sup>st</sup>-4<sup>th</sup> a few of us at Yankton Thrive attended The Vegas Shoot for archery to promote Yankton and increase visitor growth in the archery tournaments we host. Many are aware of Yankton because of the NFAA Easton Archery Center, so it was nice to promote other aspects of our region as well. A big congratulations to Bruce Cull and his amazing staff for once again organizing and executing another record shoot: over 6,000 archers over the course of the weekend competed in some capacity! The next archery tournament, the USA Archery Indoor Nationals, in Yankton is this coming weekend, February 16-18.

## SMALL BUSINESS *Shout-out!*



**Yankton  
Thrive**



**WWW.IGOTVISION.COM | (605) 664-5555**  
**605 EAST 4TH STREET, SUITE 2, YANKTON, SD 57078**

This week's Small Business Shout-out is highlighting **Vision Real Estate Services!**

For over 15 years, Vision Real Estate Services has been serving Yankton in the marketing, listing, selling, and development of property. They incorporate proven, state-of-the-art techniques and believe you deserve professionals who commit to delivering quality service.

Their people-oriented and creative approach is designed to make the selling and buying of real estate faster, less costly, and easier. Their focus is always on you!

**Visit The Vision Realty  
Website!**

**Visit The Vision Realty  
Facebook Page!**

Tune into KVHT Classic Hits 106.3 FM on Tuesdays at 10:30 AM & Thursdays at 2:30 PM to hear from Yankton area small business owners. If you can't listen in, the recorded segments are available on our webpage for your listening pleasure!

**Take A Look At Our Small Business Shout-Out Webpage!**



# HERE'S TO THE DRIVEN.

Business solutions to match your ambition.

[fnbo.com/smallbusiness](https://fnbo.com/smallbusiness)



(605) 665-9611

[www.fnbo.com](https://www.fnbo.com)



(605) 668-8000

[www.AveraSacredHeart.org](https://www.AveraSacredHeart.org)

## Upcoming Events

### Moonlight Hike

*Discover the magic of hiking under the stars*



#### Moonlight Hike

Saturday, February 17, 2024  
Lewis and Clark Recreation Area,  
7 miles west of Yankton

#### Itinerary:

- Bingo at the Welcome Center – 4:45–5:15pm
- Meet at Gavin's Point Shelter #2 for a hike starting at 5:45pm
- End the evening with a campfire, marshmallows, & hot cocoa.

\*Park Entrance License Required



(605) 665-7423

[www.FirstDakota.com](https://www.FirstDakota.com)



(605) 653-5541

[www.broadwaychrysler.net](https://www.broadwaychrysler.net)

*Save the dates!*  
**MOCK INTERVIEW MANIA**  
Wednesday, April 10, 2024

**JUNIOR CLASS CAREER FAIR**  
Wednesday, April 24, 2024

*More information to come!*



#### Mark Your Calendar!

Mock Interview Mania  
Wednesday, April 10, 2024

Junior Class Career Fair  
Wednesday, April 24, 2024

More Information to Come.

## Planning for your future.



**Ashley Leise**  
Financial Advisor, RJFS • CorTrust Wealth Management  
(605) 689-1403 • [Ashley.Leise@RaymondJames.com](mailto:Ashley.Leise@RaymondJames.com)

CorTrust Wealth Management and CorTrust Bank, N.A. are not registered broker/dealers and are independent of Raymond James Financial Services, Inc., Member FINRA/SIPC, and are not insured by bank insurance, the FDIC, or any other government agency. are not deposits or obligations of the bank, are not guaranteed by the bank and are subject to risks, including the possible loss of principal. Trust Services are not offered through Raymond James. Investment Advisory services offered through Raymond James Financial Services Advisors, Inc. Securities offered through Raymond James Financial Services, Inc., member FINRA/SIPC.





USA 55TH INDOOR  
NATIONALS & JOAD  
NATIONALS



WHEN:  
February 16, 17, & 18 (Fri-Sun)

WHERE:  
NFAA Easton Yankton Archery Center,  
800 Archery Lane, Yankton, SD 57078  
& Yankton Middle School Fields

These tournaments are held concurrently all day on the indoor range. This event will host archers from around South Dakota as they compete for the state championship title.  
This event is free and open to the public.

MMU MEN’S & WOMEN’S  
TRACK & FIELD GREAT  
PLAINS ATHLETIC  
CONFERENCE INDOOR  
CHAMPIONSHIPS



WHEN:  
February 16 & 17 (Fri-Sat)

WHERE:  
RUTH DONOHUE FIRST DAKOTA FIELDHOUSE,  
MOUNT MARTY CAMPUS

APPROXIMATE PARTICIPANTS: 12 Colleges/Universities

32ND ANNUAL  
HANSEN-HAAS  
MEMORIAL BASKETBALL  
TOURNAMENT



WHEN:  
February 16 & 17 (Fri-Sat)

WHERE:  
YANKTON HIGH SCHOOL, 1801 SUMMIT STREET  
& YANKTON MIDDLE SCHOOL

APPROXIMATE TEAMS: 60

ADMISSIONS: Adults \$10/day, K-12 \$5/day



Visit The Yankton Thrive Website!

Yankton Thrive  
(605) 665-3636





[Unsubscribe nancy@yanktonsd.com](#)

[Constant Contact Data Notice](#)

Sent by thrive@yanktonsd.com powered by



Try email marketing for free today!